

	St. Petersbur...
<b>Population Summary</b>	
2010 Total Population	244,825
2020 Total Population	258,305
2020 Group Quarters	6,390
2024 Total Population	262,292
2024 Group Quarters	6,498
2029 Total Population	267,579
2024-2029 Annual Rate	0.40%
2024 Total Daytime Population	273,402
Workers	155,007
Residents	118,395
<b>Household Summary</b>	
2010 Households	108,850
2010 Average Household Size	2.19
2020 Total Households	120,089
2020 Average Household Size	2.10
2024 Households	123,630
2024 Average Household Size	2.07
2029 Households	128,605
2029 Average Household Size	2.03
2024-2029 Annual Rate	0.79%
2010 Families	59,135
2010 Average Family Size	2.88
2024 Families	61,614
2024 Average Family Size	2.85
2029 Families	63,646
2029 Average Family Size	2.80
2024-2029 Annual Rate	0.65%
<b>Housing Unit Summary</b>	
2000 Housing Units	125,213
Owner Occupied Housing Units	55.9%
Renter Occupied Housing Units	32.0%
Vacant Housing Units	12.0%
2010 Housing Units	129,447
Owner Occupied Housing Units	51.0%
Renter Occupied Housing Units	33.1%
Vacant Housing Units	15.9%
2020 Housing Units	134,730
Owner Occupied Housing Units	50.5%
Renter Occupied Housing Units	38.6%
Vacant Housing Units	10.9%
2024 Housing Units	137,480
Owner Occupied Housing Units	51.5%
Renter Occupied Housing Units	38.4%
Vacant Housing Units	10.1%
2029 Housing Units	141,761
Owner Occupied Housing Units	52.4%
Renter Occupied Housing Units	38.4%
Vacant Housing Units	9.3%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	St. Petersbur...
<b>2024 Households by Income</b>	
Household Income Base	123,622
<\$15,000	9.6%
\$15,000 - \$24,999	6.5%
\$25,000 - \$34,999	7.9%
\$35,000 - \$49,999	9.6%
\$50,000 - \$74,999	14.7%
\$75,000 - \$99,999	11.8%
\$100,000 - \$149,999	19.0%
\$150,000 - \$199,999	8.5%
\$200,000+	12.4%
Average Household Income	\$111,610
<b>2029 Households by Income</b>	
Household Income Base	128,597
<\$15,000	7.6%
\$15,000 - \$24,999	4.6%
\$25,000 - \$34,999	6.0%
\$35,000 - \$49,999	7.7%
\$50,000 - \$74,999	13.8%
\$75,000 - \$99,999	12.2%
\$100,000 - \$149,999	21.9%
\$150,000 - \$199,999	11.5%
\$200,000+	14.7%
Average Household Income	\$131,032
<b>2024 Owner Occupied Housing Units by Value</b>	
Total	70,802
<\$50,000	3.0%
\$50,000 - \$99,999	3.2%
\$100,000 - \$149,999	4.1%
\$150,000 - \$199,999	4.8%
\$200,000 - \$249,999	5.7%
\$250,000 - \$299,999	5.8%
\$300,000 - \$399,999	18.0%
\$400,000 - \$499,999	18.9%
\$500,000 - \$749,999	20.7%
\$750,000 - \$999,999	8.0%
\$1,000,000 - \$1,499,999	3.7%
\$1,500,000 - \$1,999,999	1.7%
\$2,000,000 +	2.3%
Average Home Value	\$520,479
<b>2029 Owner Occupied Housing Units by Value</b>	
Total	74,203
<\$50,000	1.0%
\$50,000 - \$99,999	0.9%
\$100,000 - \$149,999	1.3%
\$150,000 - \$199,999	1.3%
\$200,000 - \$249,999	1.9%
\$250,000 - \$299,999	3.4%
\$300,000 - \$399,999	16.1%
\$400,000 - \$499,999	24.0%
\$500,000 - \$749,999	28.9%
\$750,000 - \$999,999	10.6%
\$1,000,000 - \$1,499,999	5.5%
\$1,500,000 - \$1,999,999	2.2%
\$2,000,000 +	2.8%
Average Home Value	\$626,806

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	<b>St. Petersbur...</b>
<b>Median Household Income</b>	
2024	\$77,758
2029	\$95,146
<b>Median Home Value</b>	
2024	\$428,148
2029	\$499,964
<b>Per Capita Income</b>	
2024	\$52,689
2029	\$63,049
<b>Median Age</b>	
2010	41.6
2020	43.6
2024	44.1
2029	45.6
<b>2020 Population by Age</b>	
Total	258,305
0 - 4	4.3%
5 - 9	4.3%
10 - 14	4.5%
15 - 24	10.7%
25 - 34	15.2%
35 - 44	12.7%
45 - 54	13.0%
55 - 64	15.7%
65 - 74	11.8%
75 - 84	5.6%
85 +	2.3%
18 +	84.0%
<b>2024 Population by Age</b>	
Total	262,292
0 - 4	4.2%
5 - 9	4.2%
10 - 14	4.1%
15 - 24	10.4%
25 - 34	14.7%
35 - 44	13.4%
45 - 54	12.4%
55 - 64	14.5%
65 - 74	12.9%
75 - 84	6.7%
85 +	2.4%
18 +	84.8%
<b>2029 Population by Age</b>	
Total	267,579
0 - 4	4.0%
5 - 9	4.0%
10 - 14	4.3%
15 - 24	9.8%
25 - 34	12.9%
35 - 44	14.2%
45 - 54	12.4%
55 - 64	13.1%
65 - 74	13.9%
75 - 84	8.5%
85 +	2.9%
18 +	85.2%

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

St. Petersburg City, FL  
 St. Petersburg City, FL (1263000)  
 Geography: Place

Prepared by Esri

	<b>St. Petersbur...</b>
<b>2020 Population by Sex</b>	
Males	124,359
Females	133,946
<b>2024 Population by Sex</b>	
Males	128,078
Females	134,214
<b>2029 Population by Sex</b>	
Males	129,691
Females	137,888
<b>2010 Population by Race/Ethnicity</b>	
Total	244,825
White Alone	68.7%
Black Alone	23.9%
American Indian Alone	0.3%
Asian Alone	3.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.4%
Two or More Races	2.5%
Hispanic Origin	6.6%
Diversity Index	53.5
<b>2020 Population by Race/Ethnicity</b>	
Total	258,305
White Alone	64.2%
Black Alone	21.0%
American Indian Alone	0.3%
Asian Alone	3.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.5%
Two or More Races	8.4%
Hispanic Origin	9.0%
Diversity Index	61.1
<b>2024 Population by Race/Ethnicity</b>	
Total	262,292
White Alone	63.3%
Black Alone	20.9%
American Indian Alone	0.3%
Asian Alone	3.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.7%
Two or More Races	9.0%
Hispanic Origin	9.8%
Diversity Index	62.5
<b>2029 Population by Race/Ethnicity</b>	
Total	267,579
White Alone	61.6%
Black Alone	21.2%
American Indian Alone	0.3%
Asian Alone	4.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.9%
Two or More Races	9.8%
Hispanic Origin	10.7%
Diversity Index	64.6

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

February 20, 2025

**St. Petersbur...**

**2020 Population by Relationship and Household Type**

Total	258,305
In Households	97.5%
Householder	46.5%
Opposite-Sex Spouse	15.0%
Same-Sex Spouse	0.6%
Opposite-Sex Unmarried Partner	3.8%
Same-Sex Unmarried Partner	0.5%
Biological Child	19.9%
Adopted Child	0.5%
Stepchild	0.8%
Grandchild	2.3%
Brother or Sister	1.1%
Parent	1.1%
Parent-in-law	0.2%
Son-in-law or Daughter-in-law	0.3%
Other Relatives	1.1%
Foster Child	0.1%
Other Nonrelatives	3.7%
In Group Quarters	2.5%
Institutionalized	1.0%
Noninstitutionalized	1.4%

**2024 Population 25+ by Educational Attainment**

Total	202,053
Less than 9th Grade	1.8%
9th - 12th Grade, No Diploma	3.6%
High School Graduate	18.8%
GED/Alternative Credential	4.2%
Some College, No Degree	17.6%
Associate Degree	10.0%
Bachelor's Degree	28.3%
Graduate/Professional Degree	15.7%

**2024 Population 15+ by Marital Status**

Total	229,277
Never Married	36.3%
Married	43.7%
Widowed	6.0%
Divorced	14.0%

**2024 Civilian Population 16+ in Labor Force**

Civilian Population 16+	150,212
Population 16+ Employed	96.3%
Population 16+ Unemployment rate	3.7%
Population 16-24 Employed	10.2%
Population 16-24 Unemployment rate	10.5%
Population 25-54 Employed	62.4%
Population 25-54 Unemployment rate	3.0%
Population 55-64 Employed	18.0%
Population 55-64 Unemployment rate	2.8%
Population 65+ Employed	9.3%
Population 65+ Unemployment rate	2.3%

		St. Petersbur...
<b>2024 Employed Population 16+ by Industry</b>		
Total		144,642
Agriculture/Mining		0.2%
Construction		5.1%
Manufacturing		6.9%
Wholesale Trade		1.9%
Retail Trade		10.5%
Transportation/Utilities		4.5%
Information		2.1%
Finance/Insurance/Real Estate		9.8%
Services		55.2%
Public Administration		3.9%
<b>2024 Employed Population 16+ by Occupation</b>		
Total		144,642
White Collar		67.8%
Management/Business/Financial		21.0%
Professional		27.2%
Sales		9.4%
Administrative Support		10.3%
Services		16.9%
Blue Collar		15.3%
Farming/Forestry/Fishing		0.1%
Construction/Extraction		3.0%
Installation/Maintenance/Repair		2.3%
Production		4.1%
Transportation/Material Moving		5.8%
<b>2020 Households by Type</b>		
Total		120,089
Married Couple Households		33.6%
With Own Children <18		9.1%
Without Own Children <18		24.5%
Cohabiting Couple Households		9.2%
With Own Children <18		1.7%
Without Own Children <18		7.5%
Male Householder, No Spouse/Partner		23.4%
Living Alone		17.6%
65 Years and over		5.0%
With Own Children <18		1.2%
Without Own Children <18, With Relatives		2.5%
No Relatives Present		2.1%
Female Householder, No Spouse/Partner		33.9%
Living Alone		20.5%
65 Years and over		8.2%
With Own Children <18		4.8%
Without Own Children <18, With Relatives		6.9%
No Relatives Present		1.7%
<b>2020 Households by Size</b>		
Total		120,089
1 Person Household		38.0%
2 Person Household		36.3%
3 Person Household		12.9%
4 Person Household		8.1%
5 Person Household		3.1%
6 Person Household		1.1%
7 + Person Household		0.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

		St. Petersbur...
<b>2020 Households by Tenure and Mortgage Status</b>		
Total		120,089
Owner Occupied		56.7%
Owned with a Mortgage/Loan		36.4%
Owned Free and Clear		20.3%
Renter Occupied		43.3%
<b>2024 Affordability, Mortgage and Wealth</b>		
Housing Affordability Index		72
Percent of Income for Mortgage		34.5%
Wealth Index		99
<b>2020 Housing Units By Urban/ Rural Status</b>		
Total		134,730
Urban Housing Units		100.0%
Rural Housing Units		0.0%
<b>2020 Population By Urban/ Rural Status</b>		
Total		258,305
Urban Population		100.0%
Rural Population		0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

**St. Petersbur...**

**Top 3 Tapestry Segments**

1.	Rustbelt Traditions (5D)
2.	Young and Restless (11B)
3.	Modest Income Homes (12D)

**2024 Consumer Spending**

Apparel & Services: Total \$	\$297,234,225
Average Spent	\$2,404.22
Spending Potential Index	101
Education: Total \$	\$212,662,009
Average Spent	\$1,720.15
Spending Potential Index	100
Entertainment/Recreation: Total \$	\$497,934,195
Average Spent	\$4,027.62
Spending Potential Index	98
Food at Home: Total \$	\$905,818,894
Average Spent	\$7,326.85
Spending Potential Index	100
Food Away from Home: Total \$	\$485,945,661
Average Spent	\$3,930.65
Spending Potential Index	101
Health Care: Total \$	\$941,093,567
Average Spent	\$7,612.18
Spending Potential Index	99
HH Furnishings & Equipment: Total \$	\$386,710,056
Average Spent	\$3,127.96
Spending Potential Index	99
Personal Care Products & Services: Total \$	\$125,126,818
Average Spent	\$1,012.11
Spending Potential Index	102
Shelter: Total \$	\$3,289,624,222
Average Spent	\$26,608.62
Spending Potential Index	100
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$423,678,859
Average Spent	\$3,426.99
Spending Potential Index	98
Travel: Total \$	\$365,956,405
Average Spent	\$2,960.09
Spending Potential Index	98
Vehicle Maintenance & Repairs: Total \$	\$183,929,747
Average Spent	\$1,487.74
Spending Potential Index	100

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.