

## Community Profile

St. Pete Beach City, FL  
 St. Pete Beach City, FL (1262885)  
 Geography: Place

Prepared by Esri

**St. Pete Beac...**

### Population Summary

2010 Total Population	9,346
2020 Total Population	8,879
2020 Group Quarters	0
2024 Total Population	9,001
2024 Group Quarters	0
2029 Total Population	8,964
2024-2029 Annual Rate	-0.08%
2024 Total Daytime Population	11,296
Workers	6,413
Residents	4,883

### Household Summary

2010 Households	5,100
2010 Average Household Size	1.83
2020 Total Households	4,979
2020 Average Household Size	1.78
2024 Households	5,074
2024 Average Household Size	1.77
2029 Households	5,124
2029 Average Household Size	1.75
2024-2029 Annual Rate	0.20%
2010 Families	2,563
2010 Average Family Size	2.41
2024 Families	2,547
2024 Average Family Size	2.38
2029 Families	2,537
2029 Average Family Size	2.35
2024-2029 Annual Rate	-0.08%

### Housing Unit Summary

2000 Housing Units	7,817
Owner Occupied Housing Units	47.4%
Renter Occupied Housing Units	20.3%
Vacant Housing Units	32.3%
2010 Housing Units	7,854
Owner Occupied Housing Units	43.8%
Renter Occupied Housing Units	21.1%
Vacant Housing Units	35.1%
2020 Housing Units	8,036
Owner Occupied Housing Units	44.0%
Renter Occupied Housing Units	17.9%
Vacant Housing Units	38.0%
2024 Housing Units	8,082
Owner Occupied Housing Units	44.9%
Renter Occupied Housing Units	17.9%
Vacant Housing Units	37.2%
2029 Housing Units	8,174
Owner Occupied Housing Units	46.2%
Renter Occupied Housing Units	16.5%
Vacant Housing Units	37.3%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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### St. Pete Beac...

#### 2024 Households by Income

Household Income Base	5,074
<\$15,000	7.5%
\$15,000 - \$24,999	4.4%
\$25,000 - \$34,999	4.6%
\$35,000 - \$49,999	5.9%
\$50,000 - \$74,999	11.5%
\$75,000 - \$99,999	8.5%
\$100,000 - \$149,999	17.9%
\$150,000 - \$199,999	13.1%
\$200,000+	26.6%
Average Household Income	\$172,831

#### 2029 Households by Income

Household Income Base	5,124
<\$15,000	5.7%
\$15,000 - \$24,999	2.7%
\$25,000 - \$34,999	3.1%
\$35,000 - \$49,999	4.3%
\$50,000 - \$74,999	10.3%
\$75,000 - \$99,999	8.1%
\$100,000 - \$149,999	18.5%
\$150,000 - \$199,999	15.4%
\$200,000+	31.7%
Average Household Income	\$202,593

#### 2024 Owner Occupied Housing Units by Value

Total	3,628
<\$50,000	0.1%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.1%
\$150,000 - \$199,999	0.4%
\$200,000 - \$249,999	0.5%
\$250,000 - \$299,999	1.2%
\$300,000 - \$399,999	5.7%
\$400,000 - \$499,999	14.1%
\$500,000 - \$749,999	39.1%
\$750,000 - \$999,999	21.7%
\$1,000,000 - \$1,499,999	7.6%
\$1,500,000 - \$1,999,999	6.1%
\$2,000,000 +	3.3%
Average Home Value	\$799,201

#### 2029 Owner Occupied Housing Units by Value

Total	3,773
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.1%
\$200,000 - \$249,999	0.1%
\$250,000 - \$299,999	0.3%
\$300,000 - \$399,999	2.9%
\$400,000 - \$499,999	11.8%
\$500,000 - \$749,999	42.4%
\$750,000 - \$999,999	25.0%
\$1,000,000 - \$1,499,999	8.1%
\$1,500,000 - \$1,999,999	6.1%
\$2,000,000 +	3.3%
Average Home Value	\$830,334

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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		St. Pete Beac...
<b>Median Household Income</b>		
2024		\$116,645
2029		\$139,589
<b>Median Home Value</b>		
2024		\$677,766
2029		\$705,731
<b>Per Capita Income</b>		
2024		\$97,427
2029		\$115,806
<b>Median Age</b>		
2010		56.1
2020		60.4
2024		61.2
2029		62.4
<b>2020 Population by Age</b>		
Total		8,879
0 - 4		1.4%
5 - 9		1.7%
10 - 14		1.8%
15 - 24		5.7%
25 - 34		5.8%
35 - 44		7.5%
45 - 54		13.5%
55 - 64		24.1%
65 - 74		21.6%
75 - 84		12.7%
85 +		4.3%
18 +		93.6%
<b>2024 Population by Age</b>		
Total		9,001
0 - 4		1.5%
5 - 9		1.6%
10 - 14		1.8%
15 - 24		5.3%
25 - 34		5.8%
35 - 44		8.1%
45 - 54		13.0%
55 - 64		22.4%
65 - 74		21.4%
75 - 84		14.7%
85 +		4.5%
18 +		93.8%
<b>2029 Population by Age</b>		
Total		8,964
0 - 4		1.4%
5 - 9		1.5%
10 - 14		1.8%
15 - 24		4.8%
25 - 34		5.7%
35 - 44		8.2%
45 - 54		12.4%
55 - 64		19.8%
65 - 74		22.3%
75 - 84		16.8%
85 +		5.4%
18 +		94.0%

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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St. Pete Beac...	
<b>2020 Population by Sex</b>	
Males	4,347
Females	4,532
<b>2024 Population by Sex</b>	
Males	4,481
Females	4,520
<b>2029 Population by Sex</b>	
Males	4,457
Females	4,507
<b>2010 Population by Race/Ethnicity</b>	
Total	9,346
White Alone	96.0%
Black Alone	0.7%
American Indian Alone	0.3%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	1.0%
Hispanic Origin	4.4%
Diversity Index	15.6
<b>2020 Population by Race/Ethnicity</b>	
Total	8,879
White Alone	90.9%
Black Alone	0.6%
American Indian Alone	0.2%
Asian Alone	1.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.0%
Two or More Races	5.8%
Hispanic Origin	5.0%
Diversity Index	24.9
<b>2024 Population by Race/Ethnicity</b>	
Total	9,001
White Alone	90.1%
Black Alone	0.7%
American Indian Alone	0.2%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.2%
Two or More Races	6.4%
Hispanic Origin	5.5%
Diversity Index	26.8
<b>2029 Population by Race/Ethnicity</b>	
Total	8,964
White Alone	89.0%
Black Alone	0.7%
American Indian Alone	0.2%
Asian Alone	1.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.3%
Two or More Races	7.2%
Hispanic Origin	6.2%
Diversity Index	29.5

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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## St. Pete Beac...

### 2020 Population by Relationship and Household Type

Total	8,879
In Households	100.0%
Householder	55.7%
Opposite-Sex Spouse	23.9%
Same-Sex Spouse	0.5%
Opposite-Sex Unmarried Partner	3.5%
Same-Sex Unmarried Partner	0.3%
Biological Child	10.4%
Adopted Child	0.5%
Stepchild	0.6%
Grandchild	0.4%
Brother or Sister	0.5%
Parent	0.7%
Parent-in-law	0.2%
Son-in-law or Daughter-in-law	0.2%
Other Relatives	0.5%
Foster Child	0.0%
Other Nonrelatives	2.1%
In Group Quarters	0.0%
Institutionalized	0.0%
Noninstitutionalized	0.0%

### 2024 Population 25+ by Educational Attainment

Total	8,087
Less than 9th Grade	1.9%
9th - 12th Grade, No Diploma	1.6%
High School Graduate	15.1%
GED/Alternative Credential	1.8%
Some College, No Degree	15.0%
Associate Degree	8.0%
Bachelor's Degree	32.9%
Graduate/Professional Degree	23.8%

### 2024 Population 15+ by Marital Status

Total	8,567
Never Married	16.3%
Married	63.5%
Widowed	7.3%
Divorced	13.0%

### 2024 Civilian Population 16+ in Labor Force

Civilian Population 16+	4,371
Population 16+ Employed	95.1%
Population 16+ Unemployment rate	4.9%
Population 16-24 Employed	6.6%
Population 16-24 Unemployment rate	12.4%
Population 25-54 Employed	48.4%
Population 25-54 Unemployment rate	4.6%
Population 55-64 Employed	31.4%
Population 55-64 Unemployment rate	5.0%
Population 65+ Employed	13.5%
Population 65+ Unemployment rate	1.2%

## St. Pete Beac...

### 2024 Employed Population 16+ by Industry

Total	4,158
Agriculture/Mining	0.0%
Construction	7.8%
Manufacturing	4.4%
Wholesale Trade	4.7%
Retail Trade	10.1%
Transportation/Utilities	2.0%
Information	6.5%
Finance/Insurance/Real Estate	13.6%
Services	46.5%
Public Administration	4.4%

### 2024 Employed Population 16+ by Occupation

Total	4,158
White Collar	77.4%
Management/Business/Financial	24.4%
Professional	26.6%
Sales	18.6%
Administrative Support	7.8%
Services	14.8%
Blue Collar	7.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.6%
Installation/Maintenance/Repair	1.7%
Production	0.5%
Transportation/Material Moving	3.0%

### 2020 Households by Type

Total	4,979
Married Couple Households	43.8%
With Own Children <18	4.7%
Without Own Children <18	39.1%
Cohabiting Couple Households	6.8%
With Own Children <18	0.5%
Without Own Children <18	6.3%
Male Householder, No Spouse/Partner	22.7%
Living Alone	19.0%
65 Years and over	8.3%
With Own Children <18	0.6%
Without Own Children <18, With Relatives	1.9%
No Relatives Present	1.2%
Female Householder, No Spouse/Partner	26.7%
Living Alone	21.2%
65 Years and over	11.8%
With Own Children <18	1.1%
Without Own Children <18, With Relatives	3.6%
No Relatives Present	0.8%

### 2020 Households by Size

Total	4,979
1 Person Household	40.3%
2 Person Household	46.0%
3 Person Household	7.2%
4 Person Household	4.0%
5 Person Household	1.2%
6 Person Household	0.8%
7 + Person Household	0.5%

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		St. Pete Beac...
<b>2020 Households by Tenure and Mortgage Status</b>		
Total		4,979
Owner Occupied		71.1%
Owned with a Mortgage/Loan		32.7%
Owned Free and Clear		38.4%
Renter Occupied		28.9%
<b>2024 Affordability, Mortgage and Wealth</b>		
Housing Affordability Index		68
Percent of Income for Mortgage		36.4%
Wealth Index		217
<b>2020 Housing Units By Urban/ Rural Status</b>		
Total		8,036
Urban Housing Units		100.0%
Rural Housing Units		0.0%
<b>2020 Population By Urban/ Rural Status</b>		
Total		8,879
Urban Population		100.0%
Rural Population		0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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		St. Pete Beac...
<b>Top 3 Tapestry Segments</b>		
1.		Silver & Gold (9A)
2.		Golden Years (9B)
3.		Emerald City (8B)
<b>2024 Consumer Spending</b>		
Apparel & Services: Total \$		\$16,644,430
Average Spent		\$3,280.34
Spending Potential Index		138
Education: Total \$		\$12,533,682
Average Spent		\$2,470.18
Spending Potential Index		143
Entertainment/Recreation: Total \$		\$32,103,133
Average Spent		\$6,326.99
Spending Potential Index		155
Food at Home: Total \$		\$54,528,612
Average Spent		\$10,746.67
Spending Potential Index		147
Food Away from Home: Total \$		\$29,048,720
Average Spent		\$5,725.01
Spending Potential Index		147
Health Care: Total \$		\$62,438,129
Average Spent		\$12,305.50
Spending Potential Index		160
HH Furnishings & Equipment: Total \$		\$24,401,488
Average Spent		\$4,809.12
Spending Potential Index		152
Personal Care Products & Services: Total \$		\$7,927,135
Average Spent		\$1,562.30
Spending Potential Index		157
Shelter: Total \$		\$206,751,643
Average Spent		\$40,747.27
Spending Potential Index		153
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$32,160,824
Average Spent		\$6,338.36
Spending Potential Index		181
Travel: Total \$		\$24,423,171
Average Spent		\$4,813.40
Spending Potential Index		159
Vehicle Maintenance & Repairs: Total \$		\$11,354,780
Average Spent		\$2,237.84
Spending Potential Index		151

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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