

	Oldsmar city,...
Population Summary	
2010 Total Population	13,724
2020 Total Population	14,902
2020 Group Quarters	117
2024 Total Population	14,883
2024 Group Quarters	119
2029 Total Population	14,690
2024-2029 Annual Rate	-0.26%
2024 Total Daytime Population	20,905
Workers	14,330
Residents	6,575
Household Summary	
2010 Households	5,382
2010 Average Household Size	2.53
2020 Total Households	5,973
2020 Average Household Size	2.48
2024 Households	6,034
2024 Average Household Size	2.45
2029 Households	6,044
2029 Average Household Size	2.41
2024-2029 Annual Rate	0.03%
2010 Families	3,719
2010 Average Family Size	2.97
2024 Families	4,130
2024 Average Family Size	2.87
2029 Families	4,141
2029 Average Family Size	2.82
2024-2029 Annual Rate	0.05%
Housing Unit Summary	
2000 Housing Units	5,047
Owner Occupied Housing Units	71.0%
Renter Occupied Housing Units	22.6%
Vacant Housing Units	6.3%
2010 Housing Units	5,921
Owner Occupied Housing Units	64.4%
Renter Occupied Housing Units	26.5%
Vacant Housing Units	9.1%
2020 Housing Units	6,284
Owner Occupied Housing Units	67.5%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	4.9%
2024 Housing Units	6,308
Owner Occupied Housing Units	71.2%
Renter Occupied Housing Units	24.4%
Vacant Housing Units	4.3%
2029 Housing Units	6,332
Owner Occupied Housing Units	73.7%
Renter Occupied Housing Units	21.7%
Vacant Housing Units	4.5%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Oldsmar city,...	
2024 Households by Income	
Household Income Base	6,034
<\$15,000	5.8%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	8.4%
\$35,000 - \$49,999	13.3%
\$50,000 - \$74,999	14.9%
\$75,000 - \$99,999	11.8%
\$100,000 - \$149,999	19.8%
\$150,000 - \$199,999	9.5%
\$200,000+	11.0%
Average Household Income	\$106,184
2029 Households by Income	
Household Income Base	6,044
<\$15,000	4.3%
\$15,000 - \$24,999	3.7%
\$25,000 - \$34,999	6.1%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	15.0%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	20.5%
\$150,000 - \$199,999	12.3%
\$200,000+	15.9%
Average Household Income	\$130,213
2024 Owner Occupied Housing Units by Value	
Total	4,491
<\$50,000	0.6%
\$50,000 - \$99,999	0.4%
\$100,000 - \$149,999	1.4%
\$150,000 - \$199,999	2.3%
\$200,000 - \$249,999	3.6%
\$250,000 - \$299,999	6.8%
\$300,000 - \$399,999	25.3%
\$400,000 - \$499,999	27.3%
\$500,000 - \$749,999	18.7%
\$750,000 - \$999,999	4.3%
\$1,000,000 - \$1,499,999	6.9%
\$1,500,000 - \$1,999,999	1.8%
\$2,000,000 +	0.6%
Average Home Value	\$529,915
2029 Owner Occupied Housing Units by Value	
Total	4,664
<\$50,000	0.1%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.1%
\$150,000 - \$199,999	0.3%
\$200,000 - \$249,999	1.5%
\$250,000 - \$299,999	2.8%
\$300,000 - \$399,999	19.6%
\$400,000 - \$499,999	29.9%
\$500,000 - \$749,999	27.8%
\$750,000 - \$999,999	5.8%
\$1,000,000 - \$1,499,999	8.7%
\$1,500,000 - \$1,999,999	2.6%
\$2,000,000 +	0.7%
Average Home Value	\$610,276

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Community Profile

Oldsmar City, FL
 Oldsmar City, FL (1251350)
 Geography: Place

Prepared by Esri

		Oldsmar city,...
Median Household Income		
2024		\$78,411
2029		\$96,175
Median Home Value		
2024		\$435,008
2029		\$485,499
Per Capita Income		
2024		\$43,062
2029		\$53,587
Median Age		
2010		39.3
2020		41.8
2024		43.8
2029		45.1
2020 Population by Age		
Total		14,902
0 - 4		5.2%
5 - 9		5.7%
10 - 14		6.3%
15 - 24		11.0%
25 - 34		12.4%
35 - 44		13.6%
45 - 54		14.0%
55 - 64		15.4%
65 - 74		10.2%
75 - 84		4.8%
85 +		1.5%
18 +		78.9%
2024 Population by Age		
Total		14,883
0 - 4		5.0%
5 - 9		5.1%
10 - 14		5.7%
15 - 24		11.2%
25 - 34		11.2%
35 - 44		13.6%
45 - 54		13.0%
55 - 64		14.9%
65 - 74		11.9%
75 - 84		6.7%
85 +		1.9%
18 +		80.6%
2029 Population by Age		
Total		14,690
0 - 4		4.8%
5 - 9		4.6%
10 - 14		5.2%
15 - 24		10.8%
25 - 34		11.6%
35 - 44		12.8%
45 - 54		13.4%
55 - 64		13.0%
65 - 74		13.5%
75 - 84		7.8%
85 +		2.4%
18 +		82.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Community Profile

Oldsmar City, FL
 Oldsmar City, FL (1251350)
 Geography: Place

Prepared by Esri

Oldsmar city,...	
2020 Population by Sex	
Males	7,107
Females	7,795
2024 Population by Sex	
Males	7,195
Females	7,688
2029 Population by Sex	
Males	7,078
Females	7,612
2010 Population by Race/Ethnicity	
Total	13,724
White Alone	83.7%
Black Alone	5.6%
American Indian Alone	0.2%
Asian Alone	5.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.1%
Two or More Races	2.4%
Hispanic Origin	11.5%
Diversity Index	43.5
2020 Population by Race/Ethnicity	
Total	14,902
White Alone	72.5%
Black Alone	5.0%
American Indian Alone	0.5%
Asian Alone	5.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.7%
Two or More Races	11.7%
Hispanic Origin	16.3%
Diversity Index	60.3
2024 Population by Race/Ethnicity	
Total	14,883
White Alone	71.9%
Black Alone	4.4%
American Indian Alone	0.6%
Asian Alone	5.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.8%
Two or More Races	12.3%
Hispanic Origin	17.3%
Diversity Index	61.4
2029 Population by Race/Ethnicity	
Total	14,690
White Alone	69.9%
Black Alone	4.7%
American Indian Alone	0.6%
Asian Alone	6.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.1%
Two or More Races	13.2%
Hispanic Origin	18.7%
Diversity Index	64.2

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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		Oldsmar city,...
2020 Population by Relationship and Household Type		
Total		14,902
In Households		99.2%
Householder		40.0%
Opposite-Sex Spouse		19.4%
Same-Sex Spouse		0.2%
Opposite-Sex Unmarried Partner		3.0%
Same-Sex Unmarried Partner		0.1%
Biological Child		26.5%
Adopted Child		0.5%
Stepchild		1.4%
Grandchild		1.8%
Brother or Sister		0.8%
Parent		1.5%
Parent-in-law		0.3%
Son-in-law or Daughter-in-law		0.3%
Other Relatives		0.8%
Foster Child		0.0%
Other Nonrelatives		2.5%
In Group Quarters		0.8%
Institutionalized		0.8%
Noninstitutionalized		0.0%
2024 Population 25+ by Educational Attainment		
Total		10,865
Less than 9th Grade		1.7%
9th - 12th Grade, No Diploma		3.8%
High School Graduate		24.0%
GED/Alternative Credential		3.2%
Some College, No Degree		14.6%
Associate Degree		13.4%
Bachelor's Degree		25.3%
Graduate/Professional Degree		14.0%
2024 Population 15+ by Marital Status		
Total		12,537
Never Married		31.7%
Married		51.0%
Widowed		5.9%
Divorced		11.5%
2024 Civilian Population 16+ in Labor Force		
Civilian Population 16+		8,654
Population 16+ Employed		97.0%
Population 16+ Unemployment rate		3.0%
Population 16-24 Employed		13.2%
Population 16-24 Unemployment rate		8.4%
Population 25-54 Employed		58.6%
Population 25-54 Unemployment rate		1.6%
Population 55-64 Employed		18.6%
Population 55-64 Unemployment rate		2.4%
Population 65+ Employed		9.6%
Population 65+ Unemployment rate		5.0%

		Oldsmar city,...
2024 Employed Population 16+ by Industry		
Total		8,391
Agriculture/Mining		0.0%
Construction		6.4%
Manufacturing		7.0%
Wholesale Trade		1.9%
Retail Trade		11.2%
Transportation/Utilities		5.7%
Information		2.4%
Finance/Insurance/Real Estate		12.5%
Services		50.7%
Public Administration		2.2%
2024 Employed Population 16+ by Occupation		
Total		8,391
White Collar		69.5%
Management/Business/Financial		21.0%
Professional		27.7%
Sales		9.6%
Administrative Support		11.2%
Services		17.6%
Blue Collar		12.9%
Farming/Forestry/Fishing		0.0%
Construction/Extraction		3.3%
Installation/Maintenance/Repair		1.5%
Production		4.6%
Transportation/Material Moving		3.5%
2020 Households by Type		
Total		5,973
Married Couple Households		49.4%
With Own Children <18		18.4%
Without Own Children <18		30.9%
Cohabiting Couple Households		7.9%
With Own Children <18		2.8%
Without Own Children <18		5.1%
Male Householder, No Spouse/Partner		15.1%
Living Alone		9.9%
65 Years and over		2.9%
With Own Children <18		1.5%
Without Own Children <18, With Relatives		2.4%
No Relatives Present		1.3%
Female Householder, No Spouse/Partner		27.6%
Living Alone		13.4%
65 Years and over		6.3%
With Own Children <18		5.7%
Without Own Children <18, With Relatives		6.8%
No Relatives Present		1.7%
2020 Households by Size		
Total		5,973
1 Person Household		23.3%
2 Person Household		36.4%
3 Person Household		17.7%
4 Person Household		13.8%
5 Person Household		5.2%
6 Person Household		2.3%
7 + Person Household		1.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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		Oldsmar city,...
2020 Households by Tenure and Mortgage Status		
Total		5,973
Owner Occupied		71.0%
Owned with a Mortgage/Loan		50.7%
Owned Free and Clear		20.3%
Renter Occupied		29.0%
2024 Affordability, Mortgage and Wealth		
Housing Affordability Index		71
Percent of Income for Mortgage		34.7%
Wealth Index		98
2020 Housing Units By Urban/ Rural Status		
Total		6,284
Urban Housing Units		100.0%
Rural Housing Units		0.0%
2020 Population By Urban/ Rural Status		
Total		14,902
Urban Population		100.0%
Rural Population		0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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		Oldsmar city,...
Top 3 Tapestry Segments		
1.		Green Acres (6A)
2.		Senior Escapes (9D)
3.		Up and Coming Families (7A)
2024 Consumer Spending		
Apparel & Services: Total \$		\$13,436,143
Average Spent		\$2,226.74
Spending Potential Index		93
Education: Total \$		\$9,113,531
Average Spent		\$1,510.36
Spending Potential Index		87
Entertainment/Recreation: Total \$		\$23,328,853
Average Spent		\$3,866.23
Spending Potential Index		95
Food at Home: Total \$		\$41,109,653
Average Spent		\$6,813.00
Spending Potential Index		93
Food Away from Home: Total \$		\$22,614,111
Average Spent		\$3,747.78
Spending Potential Index		96
Health Care: Total \$		\$44,014,755
Average Spent		\$7,294.46
Spending Potential Index		95
HH Furnishings & Equipment: Total \$		\$18,268,624
Average Spent		\$3,027.61
Spending Potential Index		96
Personal Care Products & Services: Total \$		\$5,746,450
Average Spent		\$952.34
Spending Potential Index		96
Shelter: Total \$		\$151,620,624
Average Spent		\$25,127.71
Spending Potential Index		94
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$20,701,308
Average Spent		\$3,430.78
Spending Potential Index		98
Travel: Total \$		\$17,261,302
Average Spent		\$2,860.67
Spending Potential Index		94
Vehicle Maintenance & Repairs: Total \$		\$8,615,384
Average Spent		\$1,427.81
Spending Potential Index		96

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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