

Community Profile

Kenneth City Town, FL
 Kenneth City Town, FL (1236175)
 Geography: Place

Prepared by Esri

	Kenneth City ...
Population Summary	
2010 Total Population	4,954
2020 Total Population	5,047
2020 Group Quarters	440
2024 Total Population	4,982
2024 Group Quarters	448
2029 Total Population	4,883
2024-2029 Annual Rate	-0.40%
2024 Total Daytime Population	4,011
Workers	1,630
Residents	2,381
Household Summary	
2010 Households	1,999
2010 Average Household Size	2.24
2020 Total Households	2,122
2020 Average Household Size	2.17
2024 Households	2,128
2024 Average Household Size	2.13
2029 Households	2,116
2029 Average Household Size	2.10
2024-2029 Annual Rate	-0.11%
2010 Families	1,191
2010 Average Family Size	2.84
2024 Families	1,219
2024 Average Family Size	2.68
2029 Families	1,190
2029 Average Family Size	2.64
2024-2029 Annual Rate	-0.48%
Housing Unit Summary	
2000 Housing Units	2,213
Owner Occupied Housing Units	70.1%
Renter Occupied Housing Units	19.8%
Vacant Housing Units	10.1%
2010 Housing Units	2,297
Owner Occupied Housing Units	63.3%
Renter Occupied Housing Units	23.8%
Vacant Housing Units	13.0%
2020 Housing Units	2,343
Owner Occupied Housing Units	65.0%
Renter Occupied Housing Units	25.6%
Vacant Housing Units	9.4%
2024 Housing Units	2,319
Owner Occupied Housing Units	65.5%
Renter Occupied Housing Units	26.2%
Vacant Housing Units	8.2%
2029 Housing Units	2,319
Owner Occupied Housing Units	68.0%
Renter Occupied Housing Units	23.2%
Vacant Housing Units	8.8%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income

Household Income Base	2,128
<\$15,000	9.6%
\$15,000 - \$24,999	9.7%
\$25,000 - \$34,999	8.7%
\$35,000 - \$49,999	12.4%
\$50,000 - \$74,999	14.8%
\$75,000 - \$99,999	15.1%
\$100,000 - \$149,999	20.4%
\$150,000 - \$199,999	5.9%
\$200,000+	3.4%
Average Household Income	\$78,974

2029 Households by Income

Household Income Base	2,116
<\$15,000	7.8%
\$15,000 - \$24,999	6.4%
\$25,000 - \$34,999	7.8%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	11.6%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	26.8%
\$150,000 - \$199,999	10.5%
\$200,000+	4.8%
Average Household Income	\$97,478

2024 Owner Occupied Housing Units by Value

Total	1,520
<\$50,000	5.3%
\$50,000 - \$99,999	4.5%
\$100,000 - \$149,999	2.0%
\$150,000 - \$199,999	6.8%
\$200,000 - \$249,999	7.8%
\$250,000 - \$299,999	19.9%
\$300,000 - \$399,999	28.2%
\$400,000 - \$499,999	15.3%
\$500,000 - \$749,999	7.5%
\$750,000 - \$999,999	2.0%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.1%
Average Home Value	\$333,536

2029 Owner Occupied Housing Units by Value

Total	1,578
<\$50,000	0.3%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.1%
\$150,000 - \$199,999	0.4%
\$200,000 - \$249,999	1.4%
\$250,000 - \$299,999	9.3%
\$300,000 - \$399,999	32.8%
\$400,000 - \$499,999	30.4%
\$500,000 - \$749,999	18.0%
\$750,000 - \$999,999	5.3%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.6%
\$2,000,000 +	0.6%
Average Home Value	\$473,083

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income		
2024		\$64,140
2029		\$82,834
Median Home Value		
2024		\$313,084
2029		\$418,333
Per Capita Income		
2024		\$33,903
2029		\$42,415
Median Age		
2010		48.0
2020		52.4
2024		45.3
2029		46.7
2020 Population by Age		
Total		5,047
0 - 4		4.4%
5 - 9		4.0%
10 - 14		4.8%
15 - 24		8.4%
25 - 34		10.8%
35 - 44		9.4%
45 - 54		11.0%
55 - 64		16.9%
65 - 74		16.1%
75 - 84		8.2%
85 +		6.0%
18 +		84.5%
2024 Population by Age		
Total		4,982
0 - 4		4.9%
5 - 9		4.9%
10 - 14		5.1%
15 - 24		10.5%
25 - 34		11.9%
35 - 44		12.5%
45 - 54		11.3%
55 - 64		14.0%
65 - 74		14.2%
75 - 84		7.7%
85 +		3.2%
18 +		81.8%
2029 Population by Age		
Total		4,883
0 - 4		4.7%
5 - 9		4.5%
10 - 14		4.8%
15 - 24		9.5%
25 - 34		11.4%
35 - 44		13.1%
45 - 54		11.5%
55 - 64		12.4%
65 - 74		14.9%
75 - 84		9.7%
85 +		3.4%
18 +		83.1%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Kenneth City ...	
2020 Population by Sex	
Males	2,313
Females	2,734
2024 Population by Sex	
Males	2,418
Females	2,564
2029 Population by Sex	
Males	2,277
Females	2,606
2010 Population by Race/Ethnicity	
Total	4,954
White Alone	81.0%
Black Alone	6.2%
American Indian Alone	0.2%
Asian Alone	6.4%
Pacific Islander Alone	0.5%
Some Other Race Alone	3.1%
Two or More Races	2.5%
Hispanic Origin	12.3%
Diversity Index	47.8
2020 Population by Race/Ethnicity	
Total	5,047
White Alone	71.4%
Black Alone	6.6%
American Indian Alone	0.2%
Asian Alone	7.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.2%
Two or More Races	10.3%
Hispanic Origin	13.0%
Diversity Index	58.9
2024 Population by Race/Ethnicity	
Total	4,982
White Alone	69.8%
Black Alone	5.8%
American Indian Alone	0.3%
Asian Alone	8.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.4%
Two or More Races	11.6%
Hispanic Origin	15.7%
Diversity Index	62.3
2029 Population by Race/Ethnicity	
Total	4,883
White Alone	66.4%
Black Alone	6.4%
American Indian Alone	0.3%
Asian Alone	8.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	5.3%
Two or More Races	12.9%
Hispanic Origin	17.9%
Diversity Index	66.7

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Kenneth City ...
2020 Population by Relationship and Household Type

Total	5,047
In Households	91.3%
Householder	42.0%
Opposite-Sex Spouse	14.5%
Same-Sex Spouse	0.5%
Opposite-Sex Unmarried Partner	3.5%
Same-Sex Unmarried Partner	0.2%
Biological Child	19.9%
Adopted Child	0.7%
Stepchild	0.8%
Grandchild	2.2%
Brother or Sister	1.1%
Parent	1.4%
Parent-in-law	0.1%
Son-in-law or Daughter-in-law	0.4%
Other Relatives	1.0%
Foster Child	0.0%
Other Nonrelatives	3.0%
In Group Quarters	8.7%
Institutionalized	7.4%
Noninstitutionalized	1.3%

2024 Population 25+ by Educational Attainment

Total	3,722
Less than 9th Grade	3.7%
9th - 12th Grade, No Diploma	7.6%
High School Graduate	31.0%
GED/Alternative Credential	5.1%
Some College, No Degree	18.7%
Associate Degree	11.5%
Bachelor's Degree	17.1%
Graduate/Professional Degree	5.2%

2024 Population 15+ by Marital Status

Total	4,244
Never Married	34.3%
Married	44.0%
Widowed	8.1%
Divorced	13.5%

2024 Civilian Population 16+ in Labor Force

Civilian Population 16+	2,684
Population 16+ Employed	96.6%
Population 16+ Unemployment rate	3.4%
Population 16-24 Employed	10.9%
Population 16-24 Unemployment rate	10.7%
Population 25-54 Employed	60.8%
Population 25-54 Unemployment rate	1.6%
Population 55-64 Employed	21.2%
Population 55-64 Unemployment rate	5.0%
Population 65+ Employed	7.0%
Population 65+ Unemployment rate	0.5%

		Kenneth City ...
2024 Employed Population 16+ by Industry		
Total		2,594
Agriculture/Mining		0.0%
Construction		8.1%
Manufacturing		9.6%
Wholesale Trade		0.9%
Retail Trade		12.3%
Transportation/Utilities		7.2%
Information		1.8%
Finance/Insurance/Real Estate		6.5%
Services		50.4%
Public Administration		3.1%
2024 Employed Population 16+ by Occupation		
Total		2,594
White Collar		53.5%
Management/Business/Financial		12.5%
Professional		19.7%
Sales		9.7%
Administrative Support		11.7%
Services		20.4%
Blue Collar		26.1%
Farming/Forestry/Fishing		0.3%
Construction/Extraction		5.7%
Installation/Maintenance/Repair		5.3%
Production		4.6%
Transportation/Material Moving		10.1%
2020 Households by Type		
Total		2,122
Married Couple Households		35.3%
With Own Children <18		9.7%
Without Own Children <18		25.7%
Cohabiting Couple Households		9.3%
With Own Children <18		3.2%
Without Own Children <18		6.2%
Male Householder, No Spouse/Partner		19.7%
Living Alone		13.5%
65 Years and over		6.1%
With Own Children <18		1.2%
Without Own Children <18, With Relatives		3.3%
No Relatives Present		1.6%
Female Householder, No Spouse/Partner		35.7%
Living Alone		22.5%
65 Years and over		13.6%
With Own Children <18		4.6%
Without Own Children <18, With Relatives		6.8%
No Relatives Present		1.8%
2020 Households by Size		
Total		2,122
1 Person Household		36.0%
2 Person Household		33.9%
3 Person Household		12.2%
4 Person Household		9.1%
5 Person Household		5.0%
6 Person Household		2.3%
7 + Person Household		1.5%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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		Kenneth City ...
2020 Households by Tenure and Mortgage Status		
Total		2,122
Owner Occupied		71.7%
Owned with a Mortgage/Loan		38.7%
Owned Free and Clear		33.0%
Renter Occupied		28.3%
2024 Affordability, Mortgage and Wealth		
Housing Affordability Index		81
Percent of Income for Mortgage		30.6%
Wealth Index		61
2020 Housing Units By Urban/ Rural Status		
Total		2,343
Urban Housing Units		100.0%
Rural Housing Units		0.0%
2020 Population By Urban/ Rural Status		
Total		5,047
Urban Population		100.0%
Rural Population		0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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		Kenneth City ...
Top 3 Tapestry Segments		
1.		Rustbelt Traditions (5D)
2.		Small Town Sincerity (12C)
3.		Front Porches (8E)
2024 Consumer Spending		
Apparel & Services: Total \$		\$3,537,875
Average Spent		\$1,662.54
Spending Potential Index		70
Education: Total \$		\$2,523,088
Average Spent		\$1,185.66
Spending Potential Index		69
Entertainment/Recreation: Total \$		\$6,143,197
Average Spent		\$2,886.84
Spending Potential Index		71
Food at Home: Total \$		\$10,984,355
Average Spent		\$5,161.82
Spending Potential Index		71
Food Away from Home: Total \$		\$5,819,338
Average Spent		\$2,734.65
Spending Potential Index		70
Health Care: Total \$		\$12,069,470
Average Spent		\$5,671.74
Spending Potential Index		74
HH Furnishings & Equipment: Total \$		\$4,772,469
Average Spent		\$2,242.70
Spending Potential Index		71
Personal Care Products & Services: Total \$		\$1,475,100
Average Spent		\$693.19
Spending Potential Index		70
Shelter: Total \$		\$39,015,493
Average Spent		\$18,334.35
Spending Potential Index		69
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$5,364,479
Average Spent		\$2,520.90
Spending Potential Index		72
Travel: Total \$		\$4,433,469
Average Spent		\$2,083.40
Spending Potential Index		69
Vehicle Maintenance & Repairs: Total \$		\$2,270,639
Average Spent		\$1,067.03
Spending Potential Index		72

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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