

Community Profile

Gulfport City, FL
 Gulfport City, FL (1228175)
 Geography: Place

Prepared by Esri

	Gulfport city...
Population Summary	
2010 Total Population	12,028
2020 Total Population	11,783
2020 Group Quarters	142
2024 Total Population	11,681
2024 Group Quarters	145
2029 Total Population	11,467
2024-2029 Annual Rate	-0.37%
2024 Total Daytime Population	10,731
Workers	3,970
Residents	6,761
Household Summary	
2010 Households	6,104
2010 Average Household Size	1.95
2020 Total Households	6,263
2020 Average Household Size	1.86
2024 Households	6,272
2024 Average Household Size	1.84
2029 Households	6,244
2029 Average Household Size	1.81
2024-2029 Annual Rate	-0.09%
2010 Families	2,891
2010 Average Family Size	2.62
2024 Families	2,848
2024 Average Family Size	2.45
2029 Families	2,781
2029 Average Family Size	2.43
2024-2029 Annual Rate	-0.47%
Housing Unit Summary	
2000 Housing Units	7,380
Owner Occupied Housing Units	60.9%
Renter Occupied Housing Units	24.6%
Vacant Housing Units	14.4%
2010 Housing Units	7,506
Owner Occupied Housing Units	53.9%
Renter Occupied Housing Units	27.4%
Vacant Housing Units	18.7%
2020 Housing Units	7,472
Owner Occupied Housing Units	57.8%
Renter Occupied Housing Units	26.1%
Vacant Housing Units	16.2%
2024 Housing Units	7,464
Owner Occupied Housing Units	59.4%
Renter Occupied Housing Units	24.6%
Vacant Housing Units	16.0%
2029 Housing Units	7,472
Owner Occupied Housing Units	61.6%
Renter Occupied Housing Units	21.9%
Vacant Housing Units	16.4%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income

Household Income Base	6,272
<\$15,000	11.6%
\$15,000 - \$24,999	10.4%
\$25,000 - \$34,999	8.3%
\$35,000 - \$49,999	10.4%
\$50,000 - \$74,999	16.7%
\$75,000 - \$99,999	12.3%
\$100,000 - \$149,999	13.9%
\$150,000 - \$199,999	6.7%
\$200,000+	9.7%
Average Household Income	\$96,838

2029 Households by Income

Household Income Base	6,244
<\$15,000	9.5%
\$15,000 - \$24,999	7.5%
\$25,000 - \$34,999	6.4%
\$35,000 - \$49,999	9.3%
\$50,000 - \$74,999	16.3%
\$75,000 - \$99,999	12.2%
\$100,000 - \$149,999	16.5%
\$150,000 - \$199,999	9.8%
\$200,000+	12.5%
Average Household Income	\$118,460

2024 Owner Occupied Housing Units by Value

Total	4,435
<\$50,000	2.0%
\$50,000 - \$99,999	1.0%
\$100,000 - \$149,999	2.1%
\$150,000 - \$199,999	3.8%
\$200,000 - \$249,999	6.1%
\$250,000 - \$299,999	7.9%
\$300,000 - \$399,999	20.9%
\$400,000 - \$499,999	25.0%
\$500,000 - \$749,999	14.5%
\$750,000 - \$999,999	5.9%
\$1,000,000 - \$1,499,999	5.8%
\$1,500,000 - \$1,999,999	2.4%
\$2,000,000 +	2.6%
Average Home Value	\$545,947

2029 Owner Occupied Housing Units by Value

Total	4,606
<\$50,000	0.1%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.3%
\$200,000 - \$249,999	1.2%
\$250,000 - \$299,999	3.6%
\$300,000 - \$399,999	16.3%
\$400,000 - \$499,999	33.2%
\$500,000 - \$749,999	20.5%
\$750,000 - \$999,999	8.5%
\$1,000,000 - \$1,499,999	8.3%
\$1,500,000 - \$1,999,999	3.7%
\$2,000,000 +	4.3%
Average Home Value	\$686,338

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income		
2024		\$61,643
2029		\$76,650
Median Home Value		
2024		\$424,435
2029		\$485,434
Per Capita Income		
2024		\$52,017
2029		\$64,524
Median Age		
2010		50.9
2020		57.1
2024		58.1
2029		59.4
2020 Population by Age		
Total		11,783
0 - 4		2.5%
5 - 9		2.8%
10 - 14		2.8%
15 - 24		7.2%
25 - 34		9.2%
35 - 44		9.0%
45 - 54		12.5%
55 - 64		20.7%
65 - 74		19.9%
75 - 84		9.9%
85 +		3.6%
18 +		90.0%
2024 Population by Age		
Total		11,681
0 - 4		2.3%
5 - 9		2.9%
10 - 14		2.7%
15 - 24		6.4%
25 - 34		9.7%
35 - 44		9.3%
45 - 54		11.4%
55 - 64		18.9%
65 - 74		20.6%
75 - 84		12.0%
85 +		3.7%
18 +		90.4%
2029 Population by Age		
Total		11,467
0 - 4		2.3%
5 - 9		2.6%
10 - 14		2.8%
15 - 24		5.7%
25 - 34		8.8%
35 - 44		10.0%
45 - 54		11.1%
55 - 64		16.6%
65 - 74		20.9%
75 - 84		14.6%
85 +		4.7%
18 +		90.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Sex	
Males	5,423
Females	6,360
2024 Population by Sex	
Males	5,446
Females	6,235
2029 Population by Sex	
Males	5,321
Females	6,146
2010 Population by Race/Ethnicity	
Total	12,028
White Alone	86.1%
Black Alone	9.2%
American Indian Alone	0.4%
Asian Alone	1.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.0%
Two or More Races	1.9%
Hispanic Origin	4.9%
Diversity Index	32.0
2020 Population by Race/Ethnicity	
Total	11,783
White Alone	82.8%
Black Alone	6.3%
American Indian Alone	0.3%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.0%
Two or More Races	7.1%
Hispanic Origin	6.1%
Diversity Index	38.5
2024 Population by Race/Ethnicity	
Total	11,681
White Alone	82.4%
Black Alone	6.2%
American Indian Alone	0.4%
Asian Alone	1.3%
Pacific Islander Alone	0.2%
Some Other Race Alone	2.0%
Two or More Races	7.6%
Hispanic Origin	6.6%
Diversity Index	39.6
2029 Population by Race/Ethnicity	
Total	11,467
White Alone	81.2%
Black Alone	6.4%
American Indian Alone	0.4%
Asian Alone	1.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	2.2%
Two or More Races	8.3%
Hispanic Origin	7.3%
Diversity Index	42.1

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Gulfport city...

2020 Population by Relationship and Household Type

Total	11,783
In Households	98.8%
Householder	53.0%
Opposite-Sex Spouse	16.3%
Same-Sex Spouse	1.7%
Opposite-Sex Unmarried Partner	3.7%
Same-Sex Unmarried Partner	1.0%
Biological Child	13.4%
Adopted Child	0.5%
Stepchild	0.9%
Grandchild	1.7%
Brother or Sister	1.0%
Parent	0.9%
Parent-in-law	0.2%
Son-in-law or Daughter-in-law	0.2%
Other Relatives	0.7%
Foster Child	0.1%
Other Nonrelatives	3.5%
In Group Quarters	1.2%
Institutionalized	0.9%
Noninstitutionalized	0.3%

2024 Population 25+ by Educational Attainment

Total	10,004
Less than 9th Grade	0.8%
9th - 12th Grade, No Diploma	2.1%
High School Graduate	17.7%
GED/Alternative Credential	4.8%
Some College, No Degree	22.2%
Associate Degree	8.6%
Bachelor's Degree	26.2%
Graduate/Professional Degree	17.6%

2024 Population 15+ by Marital Status

Total	10,756
Never Married	27.0%
Married	47.3%
Widowed	8.7%
Divorced	17.0%

2024 Civilian Population 16+ in Labor Force

Civilian Population 16+	5,200
Population 16+ Employed	94.6%
Population 16+ Unemployment rate	5.4%
Population 16-24 Employed	6.8%
Population 16-24 Unemployment rate	13.1%
Population 25-54 Employed	53.6%
Population 25-54 Unemployment rate	5.4%
Population 55-64 Employed	27.5%
Population 55-64 Unemployment rate	3.8%
Population 65+ Employed	12.0%
Population 65+ Unemployment rate	4.5%

		Gulfport city...
2024 Employed Population 16+ by Industry		
Total		4,919
Agriculture/Mining		0.2%
Construction		7.9%
Manufacturing		5.3%
Wholesale Trade		1.3%
Retail Trade		12.3%
Transportation/Utilities		3.8%
Information		2.3%
Finance/Insurance/Real Estate		7.6%
Services		55.9%
Public Administration		3.2%
2024 Employed Population 16+ by Occupation		
Total		4,919
White Collar		69.2%
Management/Business/Financial		20.3%
Professional		25.5%
Sales		13.4%
Administrative Support		10.0%
Services		16.2%
Blue Collar		14.6%
Farming/Forestry/Fishing		1.7%
Construction/Extraction		4.0%
Installation/Maintenance/Repair		2.2%
Production		3.0%
Transportation/Material Moving		3.8%
2020 Households by Type		
Total		6,263
Married Couple Households		34.0%
With Own Children <18		5.0%
Without Own Children <18		29.0%
Cohabiting Couple Households		8.6%
With Own Children <18		1.3%
Without Own Children <18		7.3%
Male Householder, No Spouse/Partner		21.2%
Living Alone		16.6%
65 Years and over		7.4%
With Own Children <18		0.8%
Without Own Children <18, With Relatives		2.1%
No Relatives Present		1.7%
Female Householder, No Spouse/Partner		36.2%
Living Alone		26.1%
65 Years and over		14.6%
With Own Children <18		2.8%
Without Own Children <18, With Relatives		5.5%
No Relatives Present		1.8%
2020 Households by Size		
Total		6,263
1 Person Household		42.7%
2 Person Household		39.2%
3 Person Household		9.4%
4 Person Household		4.6%
5 Person Household		2.5%
6 Person Household		1.0%
7 + Person Household		0.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Households by Tenure and Mortgage Status		
Total		6,263
Owner Occupied		68.9%
Owned with a Mortgage/Loan		37.7%
Owned Free and Clear		31.2%
Renter Occupied		31.1%
2024 Affordability, Mortgage and Wealth		
Housing Affordability Index		58
Percent of Income for Mortgage		43.1%
Wealth Index		102
2020 Housing Units By Urban/ Rural Status		
Total		7,472
Urban Housing Units		100.0%
Rural Housing Units		0.0%
2020 Population By Urban/ Rural Status		
Total		11,783
Urban Population		100.0%
Rural Population		0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Gulfport city...

Top 3 Tapestry Segments

1.	The Elders (9C)
2.	Emerald City (8B)
3.	Traditional Living (12B)

2024 Consumer Spending

Apparel & Services: Total \$	\$12,188,939
Average Spent	\$1,943.39
Spending Potential Index	82
Education: Total \$	\$8,750,783
Average Spent	\$1,395.21
Spending Potential Index	81
Entertainment/Recreation: Total \$	\$22,342,534
Average Spent	\$3,562.27
Spending Potential Index	87
Food at Home: Total \$	\$39,541,736
Average Spent	\$6,304.49
Spending Potential Index	86
Food Away from Home: Total \$	\$20,568,677
Average Spent	\$3,279.44
Spending Potential Index	84
Health Care: Total \$	\$44,304,053
Average Spent	\$7,063.78
Spending Potential Index	92
HH Furnishings & Equipment: Total \$	\$17,054,392
Average Spent	\$2,719.13
Spending Potential Index	86
Personal Care Products & Services: Total \$	\$5,494,840
Average Spent	\$876.09
Spending Potential Index	88
Shelter: Total \$	\$143,865,238
Average Spent	\$22,937.70
Spending Potential Index	86
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$21,197,252
Average Spent	\$3,379.66
Spending Potential Index	96
Travel: Total \$	\$16,398,874
Average Spent	\$2,614.62
Spending Potential Index	86
Vehicle Maintenance & Repairs: Total \$	\$8,131,226
Average Spent	\$1,296.43
Spending Potential Index	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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