

	Dunedin city,...
<b>Population Summary</b>	
2010 Total Population	35,329
2020 Total Population	36,084
2020 Group Quarters	690
2024 Total Population	35,722
2024 Group Quarters	702
2029 Total Population	35,174
2024-2029 Annual Rate	-0.31%
2024 Total Daytime Population	33,635
Workers	14,431
Residents	19,204
<b>Household Summary</b>	
2010 Households	17,610
2010 Average Household Size	1.98
2020 Total Households	18,402
2020 Average Household Size	1.92
2024 Households	18,453
2024 Average Household Size	1.90
2029 Households	18,456
2029 Average Household Size	1.87
2024-2029 Annual Rate	0.00%
2010 Families	9,277
2010 Average Family Size	2.64
2024 Families	9,333
2024 Average Family Size	2.57
2029 Families	9,298
2029 Average Family Size	2.52
2024-2029 Annual Rate	-0.08%
<b>Housing Unit Summary</b>	
2000 Housing Units	20,327
Owner Occupied Housing Units	62.0%
Renter Occupied Housing Units	24.2%
Vacant Housing Units	13.8%
2010 Housing Units	21,101
Owner Occupied Housing Units	55.9%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	16.5%
2020 Housing Units	21,908
Owner Occupied Housing Units	56.7%
Renter Occupied Housing Units	27.3%
Vacant Housing Units	16.0%
2024 Housing Units	21,883
Owner Occupied Housing Units	58.9%
Renter Occupied Housing Units	25.5%
Vacant Housing Units	15.7%
2029 Housing Units	21,909
Owner Occupied Housing Units	60.8%
Renter Occupied Housing Units	23.5%
Vacant Housing Units	15.8%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	Dunedin city,...
<b>2024 Households by Income</b>	
Household Income Base	18,453
<\$15,000	10.6%
\$15,000 - \$24,999	10.6%
\$25,000 - \$34,999	7.9%
\$35,000 - \$49,999	9.8%
\$50,000 - \$74,999	15.3%
\$75,000 - \$99,999	10.0%
\$100,000 - \$149,999	18.2%
\$150,000 - \$199,999	7.9%
\$200,000+	9.7%
Average Household Income	\$99,635
<b>2029 Households by Income</b>	
Household Income Base	18,456
<\$15,000	8.7%
\$15,000 - \$24,999	7.6%
\$25,000 - \$34,999	6.4%
\$35,000 - \$49,999	8.7%
\$50,000 - \$74,999	14.7%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	20.5%
\$150,000 - \$199,999	10.5%
\$200,000+	12.7%
Average Household Income	\$120,065
<b>2024 Owner Occupied Housing Units by Value</b>	
Total	12,883
<\$50,000	3.7%
\$50,000 - \$99,999	7.5%
\$100,000 - \$149,999	5.2%
\$150,000 - \$199,999	3.1%
\$200,000 - \$249,999	4.4%
\$250,000 - \$299,999	5.5%
\$300,000 - \$399,999	14.1%
\$400,000 - \$499,999	25.6%
\$500,000 - \$749,999	19.9%
\$750,000 - \$999,999	6.3%
\$1,000,000 - \$1,499,999	1.3%
\$1,500,000 - \$1,999,999	0.8%
\$2,000,000 +	2.5%
Average Home Value	\$475,757
<b>2029 Owner Occupied Housing Units by Value</b>	
Total	13,313
<\$50,000	0.4%
\$50,000 - \$99,999	1.9%
\$100,000 - \$149,999	1.1%
\$150,000 - \$199,999	1.1%
\$200,000 - \$249,999	2.1%
\$250,000 - \$299,999	4.5%
\$300,000 - \$399,999	12.0%
\$400,000 - \$499,999	30.4%
\$500,000 - \$749,999	29.6%
\$750,000 - \$999,999	10.1%
\$1,000,000 - \$1,499,999	1.9%
\$1,500,000 - \$1,999,999	1.1%
\$2,000,000 +	3.7%
Average Home Value	\$601,782

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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## Community Profile

Dunedin City, FL  
 Dunedin City, FL (1218575)  
 Geography: Place

Prepared by Esri

		Dunedin city,...
<b>Median Household Income</b>		
2024		\$66,271
2029		\$83,176
<b>Median Home Value</b>		
2024		\$425,463
2029		\$488,443
<b>Per Capita Income</b>		
2024		\$51,510
2029		\$63,041
<b>Median Age</b>		
2010		51.3
2020		56.7
2024		58.6
2029		60.4
<b>2020 Population by Age</b>		
Total		36,084
0 - 4		2.5%
5 - 9		3.2%
10 - 14		3.6%
15 - 24		6.8%
25 - 34		9.1%
35 - 44		9.6%
45 - 54		12.2%
55 - 64		19.0%
65 - 74		19.1%
75 - 84		10.4%
85 +		4.5%
18 +		88.6%
<b>2024 Population by Age</b>		
Total		35,722
0 - 4		2.4%
5 - 9		2.8%
10 - 14		3.2%
15 - 24		6.8%
25 - 34		8.5%
35 - 44		9.6%
45 - 54		11.3%
55 - 64		17.4%
65 - 74		20.4%
75 - 84		12.9%
85 +		4.8%
18 +		89.5%
<b>2029 Population by Age</b>		
Total		35,174
0 - 4		2.3%
5 - 9		2.5%
10 - 14		3.0%
15 - 24		6.5%
25 - 34		7.6%
35 - 44		9.7%
45 - 54		10.9%
55 - 64		14.9%
65 - 74		21.3%
75 - 84		15.6%
85 +		5.7%
18 +		90.4%

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2020 Population by Sex</b>	
Males	16,675
Females	19,409
<b>2024 Population by Sex</b>	
Males	16,719
Females	19,003
<b>2029 Population by Sex</b>	
Males	16,361
Females	18,813
<b>2010 Population by Race/Ethnicity</b>	
Total	35,329
White Alone	91.6%
Black Alone	3.3%
American Indian Alone	0.3%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.3%
Two or More Races	1.8%
Hispanic Origin	5.9%
Diversity Index	25.3
<b>2020 Population by Race/Ethnicity</b>	
Total	36,084
White Alone	86.2%
Black Alone	2.7%
American Indian Alone	0.3%
Asian Alone	1.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.0%
Two or More Races	7.0%
Hispanic Origin	7.1%
Diversity Index	34.8
<b>2024 Population by Race/Ethnicity</b>	
Total	35,722
White Alone	85.5%
Black Alone	2.6%
American Indian Alone	0.3%
Asian Alone	1.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.1%
Two or More Races	7.6%
Hispanic Origin	7.8%
Diversity Index	36.9
<b>2029 Population by Race/Ethnicity</b>	
Total	35,174
White Alone	84.3%
Black Alone	2.7%
American Indian Alone	0.3%
Asian Alone	1.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.3%
Two or More Races	8.3%
Hispanic Origin	8.7%
Diversity Index	39.5

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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## Dunedin city,...

### 2020 Population by Relationship and Household Type

Total	36,084
In Households	98.1%
Householder	51.0%
Opposite-Sex Spouse	20.1%
Same-Sex Spouse	0.5%
Opposite-Sex Unmarried Partner	3.4%
Same-Sex Unmarried Partner	0.2%
Biological Child	15.6%
Adopted Child	0.5%
Stepchild	0.7%
Grandchild	1.2%
Brother or Sister	0.7%
Parent	0.9%
Parent-in-law	0.2%
Son-in-law or Daughter-in-law	0.2%
Other Relatives	0.6%
Foster Child	0.0%
Other Nonrelatives	2.3%
In Group Quarters	1.9%
Institutionalized	1.5%
Noninstitutionalized	0.4%

### 2024 Population 25+ by Educational Attainment

Total	30,298
Less than 9th Grade	1.1%
9th - 12th Grade, No Diploma	3.3%
High School Graduate	23.3%
GED/Alternative Credential	3.5%
Some College, No Degree	18.9%
Associate Degree	11.2%
Bachelor's Degree	22.8%
Graduate/Professional Degree	16.0%

### 2024 Population 15+ by Marital Status

Total	32,710
Never Married	22.9%
Married	51.7%
Widowed	10.3%
Divorced	15.1%

### 2024 Civilian Population 16+ in Labor Force

Civilian Population 16+	17,405
Population 16+ Employed	95.6%
Population 16+ Unemployment rate	4.4%
Population 16-24 Employed	8.8%
Population 16-24 Unemployment rate	8.9%
Population 25-54 Employed	51.6%
Population 25-54 Unemployment rate	3.5%
Population 55-64 Employed	24.9%
Population 55-64 Unemployment rate	4.7%
Population 65+ Employed	14.7%
Population 65+ Unemployment rate	3.9%

		Dunedin city,...
<b>2024 Employed Population 16+ by Industry</b>		
Total		16,645
Agriculture/Mining		0.4%
Construction		4.5%
Manufacturing		6.0%
Wholesale Trade		1.7%
Retail Trade		11.7%
Transportation/Utilities		4.1%
Information		1.5%
Finance/Insurance/Real Estate		9.2%
Services		57.5%
Public Administration		3.5%
<b>2024 Employed Population 16+ by Occupation</b>		
Total		16,645
White Collar		68.9%
Management/Business/Financial		22.1%
Professional		22.8%
Sales		11.4%
Administrative Support		12.6%
Services		18.4%
Blue Collar		12.7%
Farming/Forestry/Fishing		0.3%
Construction/Extraction		2.1%
Installation/Maintenance/Repair		2.7%
Production		3.2%
Transportation/Material Moving		4.4%
<b>2020 Households by Type</b>		
Total		18,402
Married Couple Households		40.4%
With Own Children <18		7.7%
Without Own Children <18		32.7%
Cohabiting Couple Households		7.0%
With Own Children <18		1.1%
Without Own Children <18		5.9%
Male Householder, No Spouse/Partner		19.4%
Living Alone		15.6%
65 Years and over		7.0%
With Own Children <18		0.9%
Without Own Children <18, With Relatives		1.7%
No Relatives Present		1.2%
Female Householder, No Spouse/Partner		33.2%
Living Alone		24.6%
65 Years and over		15.0%
With Own Children <18		2.4%
Without Own Children <18, With Relatives		4.8%
No Relatives Present		1.3%
<b>2020 Households by Size</b>		
Total		18,402
1 Person Household		40.2%
2 Person Household		40.4%
3 Person Household		9.8%
4 Person Household		5.9%
5 Person Household		2.3%
6 Person Household		1.0%
7 + Person Household		0.5%

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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		Dunedin city,...
<b>2020 Households by Tenure and Mortgage Status</b>		
Total		18,402
Owner Occupied		67.5%
Owned with a Mortgage/Loan		35.0%
Owned Free and Clear		32.5%
Renter Occupied		32.5%
<b>2024 Affordability, Mortgage and Wealth</b>		
Housing Affordability Index		62
Percent of Income for Mortgage		40.2%
Wealth Index		103
<b>2020 Housing Units By Urban/ Rural Status</b>		
Total		21,908
Urban Housing Units		100.0%
Rural Housing Units		0.0%
<b>2020 Population By Urban/ Rural Status</b>		
Total		36,084
Urban Population		100.0%
Rural Population		0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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**Dunedin city,...**
**Top 3 Tapestry Segments**

1.	Retirement Communities (9E)
2.	Senior Escapes (9D)
3.	Old and Newcomers (8F)

**2024 Consumer Spending**

Apparel & Services: Total \$	\$37,413,559
Average Spent	\$2,027.51
Spending Potential Index	85
Education: Total \$	\$26,537,932
Average Spent	\$1,438.14
Spending Potential Index	83
Entertainment/Recreation: Total \$	\$67,289,444
Average Spent	\$3,646.53
Spending Potential Index	89
Food at Home: Total \$	\$120,504,372
Average Spent	\$6,530.34
Spending Potential Index	89
Food Away from Home: Total \$	\$63,091,167
Average Spent	\$3,419.02
Spending Potential Index	88
Health Care: Total \$	\$131,821,587
Average Spent	\$7,143.64
Spending Potential Index	93
HH Furnishings & Equipment: Total \$	\$51,756,890
Average Spent	\$2,804.80
Spending Potential Index	89
Personal Care Products & Services: Total \$	\$16,942,865
Average Spent	\$918.16
Spending Potential Index	92
Shelter: Total \$	\$439,139,691
Average Spent	\$23,797.74
Spending Potential Index	89
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$61,110,266
Average Spent	\$3,311.67
Spending Potential Index	95
Travel: Total \$	\$49,612,994
Average Spent	\$2,688.61
Spending Potential Index	89
Vehicle Maintenance & Repairs: Total \$	\$24,755,931
Average Spent	\$1,341.57
Spending Potential Index	91

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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