



Evaluation Narrative for ESP Applications Public Infrastructure Category

The following is a summary of the scoring criteria that will be used by Pinellas County Economic Development staff to evaluate all complete and eligible applications received for consistency with program guidelines and public policy goals. The scoring criteria will be utilized to develop recommendations for Penny IV Economic Development's Employment Sites Program (ESP) Public Infrastructure category funding for the Board of County Commissioners' consideration. The maximum total points that an ESP Public Infrastructure application can receive is 100 points. There is no minimum score requirement. **APPLICANTS ARE ADVISED THAT FUNDING APPROVAL IS NOT DEPENDENT ON STAFF SCORING AND RECOMMENDATION RESULTS. STAFF EVALUATION AND RANKING ONLY SERVE AS A RECOMMENDATION TO THE BOARD OF COUNTY COMMISSIONERS, WHO MAY ULTIMATELY RANK AND/OR FUND PROPOSALS DIFFERENTLY AT THEIR SOLE DISCRETION.**

Pinellas County reserves the right to:

- A. Modify the scoring criteria following a funding round in its sole discretion.
- B. Select the project(s) that will serve the best interest of Pinellas County as determined by the Board of County Commissioners.
- C. Request any necessary clarifications, additional information, or data before ranking or selecting a project for funding.
- D. Reject any or all applications.

SCORING CRITERIA

JOBS AND EMPLOYMENT

- **Number of Existing Target Industry Employees Impacted**

Projects that provide the greatest number of existing target industry employees impacted in a project will be awarded higher points.

<i>Employees</i>	<i>Points</i>
500+	10
250 - 499	8
101 - 249	5
100	2

- **Number of Existing Target Industry Businesses Impacted**

Projects that impact a higher number of existing target industry businesses in a project will be awarded higher points.

<i>Businesses</i>	<i>Points</i>
More than 50	10
21 - 50	8
6 - 20	5
2 - 5	2

- **Estimated Number of New Target Industry Employment**

Projects that show a higher number of new target industry employment opportunities with the project will be awarded higher points.

<i>Employment</i>	<i>Points</i>
More than 50	5
10 - 50	2

- **Estimated Number of New Target Industry**

Projects that show a higher number of new target industry businesses with a project will be awarded higher points.

<i>Businesses</i>	<i>Points</i>
More than 5	5
2 - 5	2

FEASIBILITY

- **Project Impact Timing**

The project that is able to be completed in a nearer term will be awarded higher points.

Imminent – within 1-2 years	10 points
Near to Middle – 3 to 4 years	8 points
Long Term – 5 to 7 years	5 points

- **Percent of Gap in Funding**

Projects that request a lesser funding percentage of the total project cost will be awarded higher points.

Applicant requesting 25% or less of Total Project Costs	20 points
Applicant requesting 26% to 50% of Total Project Costs	10 points

LOCATION

- **Located within or along an area that provides access to a Target Employment Business**

Projects that are located in priority investment areas of the County will be awarded higher points.

Target Employment Center / Premium and Primary Corridor	10 points
Secondary Corridor	8 points
Urban Activity Center	3 points

- **Project provides stormwater capacity and/or reduces existing flooding in areas where Target Employment Businesses exist**

Projects that assist Target Employment Businesses with the ability to maximize their land and build larger facilities without having to accommodate stormwater will be awarded points.

A project that reduces existing flooding in an area where Target Employment Businesses are located will be awarded points.

Stormwater capacity / reduction of existing flooding	5 points
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- **Project creates or improves commuter and/or freight connections**

Projects that impact Target Employment Businesses with new or improved roadways or freight connections will be awarded points.

New or improved commuter and/or freight connections	5 points
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SUPPORT

- **Project is a current CIP or TIP project**

Projects that are identified in Capital Improvement Projects or Transportation Improvement Projects will be awarded points.

Current CIP or TIP project	10 points
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- **Project in an Adopted Plan**

The project has been identified in a local, countywide, or regional Plan (does not include CIP or TIP).

Project in an Adopted Plan	5 points
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- **Target Industry Support Letters**

Projects that have support letters from impacted Target Industry Businesses will be awarded points.

<i>Business Support Letters</i>	<i>Points</i>
More than 5 letters	5
2 – 4 letters	3

Total points obtainable by an applicant: 100 points