



St. Petersburg

Source: Claritas 2009

Demographics

Description	Total	%
Population		
2014 Projection	252,689	
2009 Estimate	248,987	
2000 Census	248,232	
1990 Census	238,846	
Growth 2009-2014	1.49%	
Growth 2000-2009	0.30%	
Growth 1990-2000	3.93%	
2009 Est. Population by Single Race Classification		
White Alone	166,055	66.69
Black or African American Alone	62,168	24.97
American Indian and Alaska Native Alone	957	0.38
Asian Alone	8,737	3.51
Native Hawaiian and Other Pacific Islander Alone	158	0.06
Some Other Race Alone	3,702	1.49
Two or More Races	7,210	2.90
2009 Est. Population Hispanic or Latino by Origin*		
Not Hispanic or Latino	233,414	93.75
Hispanic or Latino:	15,573	6.25
Mexican	2,198	14.11
Puerto Rican	5,284	33.93
Cuban	2,329	14.96
All Other Hispanic or Latino	5,762	37.00
2009 Est. Hispanic or Latino by Single Race Class.		
White Alone	9,923	63.72
Black or African American Alone	879	5.64
American Indian and Alaska Native Alone	140	0.90
Asian Alone	104	0.67
Native Hawaiian and Other Pacific Islander Alone	27	0.17
Some Other Race Alone	3,157	20.27
Two or More Races	1,343	8.62
2009 Est. Pop. Asian Alone Race by Category*		
Chinese, except Taiwanese	709	8.11
Filipino	1,061	12.14
Japanese	200	2.29
Asian Indian	1,155	13.22
Korean	431	4.93

Description	Total	%
Vietnamese	2,469	28.26
Cambodian	594	6.80
Hmong	2	0.02
Laotian	1,349	15.44
Thai	187	2.14
Other Asian	364	4.17
Two or more Asian categories	216	2.47

2009 Est. Population by Ancestry		
	248,987	
Pop, Arab	1,046	0.42
Pop, Czech	963	0.39
Pop, Danish	572	0.23
Pop, Dutch	2,203	0.88
Pop, English	18,952	7.61
Pop, French (except Basque)	5,863	2.35
Pop, French Canadian	2,073	0.83
Pop, German	24,979	10.03
Pop, Greek	1,221	0.49
Pop, Hungarian	1,232	0.49
Pop, Irish	19,572	7.86
Pop, Italian	13,980	5.61
Pop, Lithuanian	683	0.27
Pop, United States or American	14,287	5.74
Pop, Norwegian	1,969	0.79
Pop, Polish	5,340	2.14
Pop, Portuguese	638	0.26
Pop, Russian	1,610	0.65
Pop, Scottish	4,377	1.76
Pop, Scotch-Irish	3,712	1.49
Pop, Slovak	306	0.12
Pop, Sub-Saharan African	2,285	0.92
Pop, Swedish	2,042	0.82
Pop, Swiss	397	0.16
Pop, Ukrainian	629	0.25
Pop, Welsh	960	0.39
Pop, West Indian (exc Hisp groups)	3,045	1.22

2009 Est. Population by Ancestry		
Pop, Other ancestries	71,842	28.85
Pop, Ancestry Unclassified	42,209	16.95

2009 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	207,075	88.20
Speak Asian/Pacific Islander Language at Home	5,417	2.31
Speak Indo-European Language at Home	10,872	4.63
Speak Spanish at Home	10,383	4.42
Speak Other Language at Home	1,039	0.44

2009 Est. Population by Sex		
Male	119,981	48.19
Female	129,006	51.81
Male/Female Ratio	0.93	

2009 Est. Population by Age		
Age 0 - 4	14,201	5.70

Description	Total	%
Age 5 - 9	14,191	5.70
Age 10 - 14	14,769	5.93
Age 15 - 17	9,178	3.69
Age 18 - 20	8,655	3.48
Age 21 - 24	10,956	4.40
Age 25 - 34	29,667	11.92
Age 35 - 44	35,215	14.14
Age 45 - 49	20,034	8.05
Age 50 - 54	19,117	7.68
Age 55 - 59	17,234	6.92
Age 60 - 64	14,978	6.02
Age 65 - 74	18,180	7.30
Age 75 - 84	13,723	5.51
Age 85 and over	8,889	3.57
Age 16 and over	202,704	81.41
Age 18 and over	196,648	78.98
Age 21 and over	187,993	75.50
Age 65 and over	40,792	16.38
2009 Est. Median Age	41.50	
2009 Est. Average Age	41.13	
2009 Est. Male Population by Age	119,981	
Age 0 - 4	7,341	6.12
Age 5 - 9	7,311	6.09
Age 10 - 14	7,602	6.34
Age 15 - 17	4,710	3.93
Age 18 - 20	4,363	3.64
Age 21 - 24	5,522	4.60
Age 25 - 34	14,638	12.20
Age 35 - 44	17,456	14.55
Age 45 - 49	9,917	8.27
Age 50 - 54	9,142	7.62
Age 55 - 59	8,236	6.86
Age 60 - 64	7,141	5.95
Age 65 - 74	8,318	6.93
Age 75 - 84	5,510	4.59
Age 85 and over	2,774	2.31
2009 Est. Median Age, Male	39.87	
2009 Est. Average Age, Male	39.46	
2009 Est. Female Population by Age	129,006	
Age 0 - 4	6,860	5.32
Age 5 - 9	6,880	5.33
Age 10 - 14	7,167	5.56
Age 15 - 17	4,468	3.46
Age 18 - 20	4,292	3.33
Age 21 - 24	5,434	4.21
Age 25 - 34	15,029	11.65
Age 35 - 44	17,759	13.77
Age 45 - 49	10,117	7.84

Description	Total	%
Age 50 - 54	9,975	7.73
Age 55 - 59	8,998	6.97
Age 60 - 64	7,837	6.07
Age 65 - 74	9,862	7.64
Age 75 - 84	8,213	6.37
Age 85 and over	6,115	4.74
2009 Est. Median Age, Female	43.09	
2009 Est. Average Age, Female	42.68	
2009 Est. Population Age 15+ by Marital Status*	205,826	
Total, Never Married	57,485	27.93
Married, Spouse present	88,394	42.95
Married, Spouse absent	11,107	5.40
Widowed	18,353	8.92
Divorced	30,487	14.81
Males, Never Married	30,950	15.04
Previously Married	17,189	8.35
Females, Never Married	26,535	12.89
Previously Married	31,651	15.38
2009 Est. Pop. Age 25+ by Educational Attainment*	177,037	
Less than 9th grade	8,451	4.77
Some High School, no diploma	23,261	13.14
High School Graduate (or GED)	49,335	27.87
Some College, no degree	41,063	23.19
Associate Degree	14,196	8.02
Bachelor's Degree	26,522	14.98
Master's Degree	8,819	4.98
Professional School Degree	4,025	2.27
Doctorate Degree	1,365	0.77
Households		
2014 Projection	109,674	
2009 Estimate	108,625	
2000 Census	109,663	
1990 Census	105,847	
Growth 2009-2014	0.97%	
Growth 2000-2009	-0.95%	
Growth 1990-2000	3.61%	
2009 Est. Households by Household Type	108,625	
Family Households	60,694	55.87
Nonfamily Households	47,931	44.13
2009 Est. Group Quarters Population	6,749	
2009 Households by Ethnicity, Hispanic/Latino	5,568	5.13
2009 Est. Households by Household Income	108,625	
Income Less than \$15,000	15,792	14.54
Income \$15,000 - \$24,999	13,928	12.82

Description	Total	%
Income \$25,000 - \$34,999	15,004	13.81
Income \$35,000 - \$49,999	18,755	17.27
Income \$50,000 - \$74,999	20,415	18.79
Income \$75,000 - \$99,999	10,659	9.81
Income \$100,000 - \$149,999	9,116	8.39
Income \$150,000 - \$249,999	3,390	3.12
Income \$250,000 - \$499,999	1,077	0.99
Income \$500,000 and more	489	0.45
2009 Est. Average Household Income	\$57,427	
2009 Est. Median Household Income	\$42,669	
2009 Est. Per Capita Income	\$25,450	
2009 Est. Household Type, Presence Own Children*	108,625	
Single Male Householder	16,758	15.43
Single Female Householder	21,465	19.76
Married-Couple Family, own children	15,214	14.01
Married-Couple Family, no own children	26,301	24.21
Male Householder, own children	2,119	1.95
Male Householder, no own children	2,194	2.02
Female Householder, own children	8,486	7.81
Female Householder, no own children	6,380	5.87
Nonfamily, Male Householder	5,502	5.07
Nonfamily, Female Householder	4,206	3.87
2009 Est. Households by Household Size*	108,625	
1-person household	38,223	35.19
2-person household	36,990	34.05
3-person household	15,733	14.48
4-person household	10,295	9.48
5-person household	4,637	4.27
6-person household	1,758	1.62
7 or more person household	989	0.91
2009 Est. Average Household Size	2.23	
2009 Est. Households by Presence of People*	108,625	
Households with 1 or more People under Age 18:		
Married-Couple Family	16,229	14.94
Other Family, Male Householder	2,473	2.28
Other Family, Female Householder	10,136	9.33
Nonfamily, Male Householder	321	0.30
Nonfamily, Female Householder	150	0.14
Households no People under Age 18:		
Married-Couple Family	25,286	23.28
Other Family, Male Householder	1,840	1.69
Other Family, Female Householder	4,730	4.35
Nonfamily, Male Householder	21,939	20.20
Nonfamily, Female Householder	25,521	23.49
2009 Est. Households by Number of Vehicles*	108,625	
No Vehicles	13,641	12.56

Description	Total	%
1 Vehicle	49,243	45.33
2 Vehicles	36,257	33.38
3 Vehicles	7,512	6.92
4 Vehicles	1,624	1.50
5 or more Vehicles	348	0.32
2009 Est. Average Number of Vehicles*	1.41	
Family Households		
2014 Projection	61,142	
2009 Estimate	60,694	
2000 Census	61,584	
1990 Census	61,674	
Growth 2009-2014	0.74%	
Growth 2000-2009	-1.45%	
Growth 1990-2000	-0.15%	
2009 Est. Family Households by Household Income		
Income Less than \$15,000	4,789	7.89
Income \$15,000 - \$24,999	5,743	9.46
Income \$25,000 - \$34,999	7,277	11.99
Income \$35,000 - \$49,999	9,882	16.28
Income \$50,000 - \$74,999	13,664	22.51
Income \$75,000 - \$99,999	8,300	13.68
Income \$100,000 - \$149,999	7,020	11.57
Income \$150,000 - \$249,999	2,764	4.55
Income \$250,000 - \$499,999	851	1.40
Income \$500,000 and more	404	0.67
2009 Est. Average Family Household Income	\$70,270	
2009 Est. Median Family Household Income	\$54,860	
2009 Est. Families by Poverty Status*		
Income At or Above Poverty Level:		
Married-Couple Family, own children	15,370	25.32
Married-Couple Family, no own children	24,442	40.27
Male Householder, own children	2,067	3.41
Male Householder, no own children	1,661	2.74
Female Householder, own children	7,175	11.82
Female Householder, no own children	4,318	7.11
Income Below Poverty Level:		
Married-Couple Family, own children	880	1.45
Married-Couple Family, no own children	823	1.36
Male Householder, own children	477	0.79
Male Householder, no own children	108	0.18
Female Householder, own children	3,028	4.99
Female Householder, no own children	345	0.57
2009 Est. Pop Age 16+ by Employment Status*		
In Armed Forces	517	0.26
Civilian - Employed	120,073	59.24
Civilian - Unemployed	6,524	3.22
Not in Labor Force	75,590	37.29

Description	Total	%
2009 Est. Civ Employed Pop 16+ Class of Worker*	120,073	
For-Profit Private Workers	89,324	74.39
Non-Profit Private Workers	8,787	7.32
Local Government Workers	8,514	7.09
State Government Workers	3,106	2.59
Federal Government Workers	2,795	2.33
Self-Emp Workers	7,253	6.04
Unpaid Family Workers	294	0.24
2009 Est. Civ Employed Pop 16+ by Occupation*	120,073	
Management, Business, and Financial Operations	15,976	13.31
Professional and Related Occupations	25,146	20.94
Service	19,875	16.55
Sales and Office	34,028	28.34
Farming, Fishing, and Forestry	119	0.10
Construction, Extraction and Maintenance	9,761	8.13
Production, Transportation and Material Moving	15,168	12.63
2009 Est. Pop 16+ by Occupation Classification*	120,073	
Blue Collar	24,929	20.76
White Collar	75,119	62.56
Service and Farm	20,025	16.68
2009 Est. Workers Age 16+, Transportation To Work*	118,234	
Drove Alone	92,511	78.24
Car Pooled	13,898	11.75
Public Transportation	3,421	2.89
Walked	2,588	2.19
Motorcycle	223	0.19
Bicycle	1,003	0.85
Other Means	981	0.83
Worked at Home	3,609	3.05
2009 Est. Workers Age 16+ by Travel Time to Work*	114,625	
Less than 15 Minutes	35,190	30.70
15 - 29 Minutes	47,282	41.25
30 - 44 Minutes	20,571	17.95
45 - 59 Minutes	6,451	5.63
60 or more Minutes	5,131	4.48
2009 Est. Average Travel Time to Work in Minutes*	24.54	
2009 Est. Tenure of Occupied Housing Units	108,625	
Owner Occupied	68,406	62.97
Renter Occupied	40,219	37.03
2009 Occ Housing Units, Avg Length of Residence	9	
2009 Est. All Owner-Occupied Housing Values	68,406	
Value Less than \$20,000	1,201	1.76
Value \$20,000 - \$39,999	1,103	1.61
Value \$40,000 - \$59,999	2,143	3.13
Value \$60,000 - \$79,999	3,891	5.69
Value \$80,000 - \$99,999	5,523	8.07
Value \$100,000 - \$149,999	19,726	28.84

Description	Total	%
Value \$150,000 - \$199,999	14,595	21.34
Value \$200,000 - \$299,999	10,029	14.66
Value \$300,000 - \$399,999	4,134	6.04
Value \$400,000 - \$499,999	2,205	3.22
Value \$500,000 - \$749,999	2,343	3.43
Value \$750,000 - \$999,999	836	1.22
Value \$1,000,000 or more	677	0.99

2009 Est. Median All Owner-Occupied Housing Value	\$152,112
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2009 Est. Housing Units by Units in Structure*		
1 Unit Attached	3,329	2.64
1 Unit Detached	71,862	57.07
2 Units	3,719	2.95
3 to 19 Units	22,748	18.07
20 to 49 Units	7,921	6.29
50 or More Units	12,133	9.64
Mobile Home or Trailer	4,037	3.21
Boat, RV, Van, etc.	168	0.13

2009 Est. Housing Units by Year Structure Built		
Housing Units Built 1999 to 2009	6,883	5.47
Housing Unit Built 1995 to 1998	2,160	1.72
Housing Unit Built 1990 to 1994	3,523	2.80
Housing Unit Built 1980 to 1989	12,863	10.22
Housing Unit Built 1970 to 1979	24,269	19.27
Housing Unit Built 1960 to 1969	24,189	19.21
Housing Unit Built 1950 to 1959	30,975	24.60
Housing Unit Built 1940 to 1949	8,975	7.13
Housing Unit Built 1939 or Earlier	12,080	9.59

2009 Est. Median Year Structure Built **	1965
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Business Facts

Business Description	Total Establishment	Total Employees	Employees Per Establishment
Industries (All)	10,071	142,274	14
Industries (Private Sector)	9,045	121,077	13
Industries (Government and Non-Profit)*	1,026	21,197	21
Agriculture (All)	205	833	4
Mining (All)	1	4	4
Construction (All)	623	4,217	7
Manufacturing (All)	344	9,261	27
Transportation, Communications/Public Utilities	317	14,486	46
Wholesale Trade (All)	289	2,841	10
Retail (All Retail)	1,964	29,509	15

Business Description	Total Establishment	Total Employees	Employees Per Establishment
Building Mats and Garden Supply	96	1,123	12
General Merchandise Stores	56	2,067	37
Food Stores	213	4,416	21
Auto Dealers and Gas Stations	194	2,014	10
Apparel and Accessory Stores	149	962	7
Home Furniture, Furnishings and Equipment	192	1,632	9
Eating and Drinking Places	519	8,813	17
Miscellaneous Retail Stores	545	8,482	16
Finance (All)	1,241	14,919	12
Bank, Savings and Lending Institutions	312	3,044	10
Security and Commodity Brokers	142	3,108	22
Insurance Carriers and Agencies	236	5,111	22
Real Estate	531	3,558	7
Trusts, Holdings and Other Investments	20	98	5
Service (All)	4,892	59,423	12
Hotel and Other Lodging	73	1,401	19
Personal Services	1,010	4,191	4
Business Services	1,055	13,523	13
Motion Picture and Amusement	219	2,581	12
Health Services	966	19,644	20
Legal Services	492	2,351	5
Educational Services	162	7,401	46
Social Services	293	4,300	15
Misc, Membership Orgs and Nonclassified	622	4,031	7
Public Administration (All)	195	6,781	35
CY Population	248,987		
CY Residential Pop per Business	25		
CY Households	108,625		
CY HHs per Businesses	11		

Executive Summary

The population in this area is estimated to change from 248,232 to 248,987, resulting in a growth of 0.3% between 2000 and the current year. Over the next five years, the population is projected to grow by 1.5%.

The population in the United States is estimated to change from 281,421,906 to 306,624,699, resulting in a growth of 9.0% between 2000 and the current year. Over the next five years, the population is projected to grow by 5.1%.

The current year median age for this population is 41.5, while the average age is 41.1. Five years from now, the median age is projected to be 42.9.

The current year median age for the United States is 36.8, while the average age is 37.6. Five years from now, the median age is projected to be 37.7.

Of this area's current year estimated population:

66.7% are White Alone, 25.0% are Black or African Am. Alone, 0.4% are Am. Indian and Alaska Nat. Alone, 3.5% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 1.5% are Some Other Race, and 2.9% are Two or More Races.

For the entire United States:

72.5% are White Alone, 12.5% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.4% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.7% are Some Other Race, and 2.9% are Two or More Races.

This area's current estimated Hispanic or Latino population is 6.3%, while the United States current estimated Hispanic or Latino population is 15.5%.

The number of households in this area is estimated to change from 109,663 to 108,625, resulting in a decrease of -0.9% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 1.0%.

The number of households in the United States is estimated to change from 105,480,101 to 115,306,103, resulting in an increase of 9.3% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.2%.

The average household income is estimated to be \$57,427 for the current year, while the average household income for the United States is estimated to be \$69,376 for the same time frame.

The average household income in this area is projected to increase 9.9% over the next five years, from \$57,427 to \$63,089. The United States is projected to have a 10.3% increase in average household income.

The current year estimated per capita income for this area is \$25,450, compared to an estimate of \$26,410 for the United States as a whole.

For this area, 48.2% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.3% are in the Armed Forces, 59.2% are employed civilians, 3.2% are unemployed civilians, and 37.3% are not in the labor force.

For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.5% are in the Armed Forces, 60.2% are employed civilians, 3.6% are unemployed civilians, and 35.6% are not in the labor force.

For this area, 48.2% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

20.8% have occupation type blue collar, 62.6% are white collar, and 16.7% are Service & farm workers.

For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

23.8% have occupation type blue collar, 60.2% are white collar, and 16.0% are Service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

13.3% are in "Management, Business, and Financial Operations", 20.9% are in "Professional and Related Occupations", 16.6% are in "Service", and 28.3% are in "Sales and Office".

0.1% are in "Farming, Fishing, and Forestry", 8.1% are in "Construction, Extraction, and Maintenance", and 12.6% are in "Production, Transportation, and Material Moving".

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

13.8% are in "Management, Business, and Financial Operations", 20.3% are in "Professional and Related Occupations", 14.6% are in "Service", and 26.7% are in "Sales and Office".

0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.4% are in "Production, Transportation, and Material Moving".

Currently, it is estimated that 8.0% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 15.0% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, and Doctorate Degree, while 15.8% had earned a Bachelor's Degree.

Most of the dwellings in this area (63.0%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (67.1%).

The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (57.1%) for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.8%) for the same year.

The majority of housing units in this area (24.6%) are estimated to have been Housing Unit Built 1950 to 1959 for the current year.

The majority of housing units in the United States (16.2%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.