



## Oldsmar

Source: 2009 Claritas

### Demographics

Description	Total	%
<b>Population</b>		
2014 Projection	14,225	
2009 Estimate	13,341	
2000 Census	11,910	
1990 Census	8,104	
Growth 2009-2014	6.63%	
Growth 2000-2009	12.02%	
Growth 1990-2000	46.96%	
<b>2009 Est. Population by Single Race Classification</b>		
White Alone	11,525	86.39
Black or African American Alone	529	3.97
American Indian and Alaska Native Alone	47	0.35
Asian Alone	561	4.21
Native Hawaiian and Other Pacific Islander Alone	30	0.22
Some Other Race Alone	271	2.03
Two or More Races	378	2.83
<b>2009 Est. Population Hispanic or Latino by Origin*</b>		
Not Hispanic or Latino	12,000	89.95
Hispanic or Latino:	1,341	10.05
Mexican	190	14.17
Puerto Rican	483	36.02
Cuban	121	9.02
All Other Hispanic or Latino	547	40.79
<b>2009 Est. Hispanic or Latino by Single Race Class.</b>		
White Alone	923	68.83
Black or African American Alone	28	2.09
American Indian and Alaska Native Alone	15	1.12
Asian Alone	0	0.00
Native Hawaiian and Other Pacific Islander Alone	0	0.00
Some Other Race Alone	259	19.31
Two or More Races	116	8.65
<b>2009 Est. Pop. Asian Alone Race by Category*</b>		
Chinese, except Taiwanese	81	14.44
Filipino	131	23.35
Japanese	12	2.14
Asian Indian	163	29.06
Korean	34	6.06



Description	Total	%
Cambodian	0	0.00
Hmong	0	0.00
Laotian	13	2.32
Thai	10	1.78
Other Asian	14	2.50
Two or more Asian categories	9	1.60
<b>2009 Est. Population by Ancestry</b>	<b>13,341</b>	
Pop, Arab	191	1.43
Pop, Czech	65	0.49
Pop, Danish	39	0.29
Pop, Dutch	90	0.67
Pop, English	999	7.49
Pop, French (except Basque)	310	2.32
Pop, French Canadian	201	1.51
Pop, German	1,929	14.46
Pop, Greek	107	0.80
Pop, Hungarian	47	0.35
Pop, Irish	1,710	12.82
Pop, Italian	1,341	10.05
Pop, Lithuanian	17	0.13
Pop, United States or American	898	6.73
Pop, Norwegian	80	0.60
Pop, Polish	482	3.61
Pop, Portuguese	96	0.72
Pop, Russian	61	0.46
Pop, Scottish	227	1.70
Pop, Scotch-Irish	120	0.90
Pop, Slovak	39	0.29
Pop, Sub-Saharan African	0	0.00
Pop, Swedish	132	0.99
Pop, Swiss	66	0.49
Pop, Ukrainian	20	0.15
Pop, Welsh	110	0.82
Pop, West Indian (exc Hisp groups)	47	0.35
<b>2009 Est. Population by Ancestry</b>		
Pop, Other ancestries	2,165	16.23
Pop, Ancestry Unclassified	1,752	13.13
<b>2009 Est. Pop Age 5+ by Language Spoken At Home</b>	<b>12,457</b>	
Speak Only English at Home	10,531	84.54
Speak Asian/Pacific Islander Language at Home	210	1.69
Speak IndoEuropean Language at Home	956	7.67
Speak Spanish at Home	606	4.86
Speak Other Language at Home	154	1.24
<b>2009 Est. Population by Sex</b>	<b>13,341</b>	
Male	6,468	48.48
Female	6,873	51.52
Male/Female Ratio	0.94	
<b>2009 Est. Population by Age</b>	<b>13,341</b>	
Age 0 - 4	884	6.63
Age 5 - 9	896	6.72

Description	Total	%
Age 15 - 17	660	4.95
Age 18 - 20	532	3.99
Age 21 - 24	639	4.79
Age 25 - 34	1,441	10.80
Age 35 - 44	2,279	17.08
Age 45 - 49	1,282	9.61
Age 50 - 54	1,049	7.86
Age 55 - 59	780	5.85
Age 60 - 64	604	4.53
Age 65 - 74	670	5.02
Age 75 - 84	466	3.49
Age 85 and over	221	1.66
Age 16 and over	10,368	77.72
Age 18 and over	9,963	74.68
Age 21 and over	9,431	70.69
Age 65 and over	1,357	10.17
<b>2009 Est. Median Age</b>	37.99	
<b>2009 Est. Average Age</b>	37.00	
<b>2009 Est. Male Population by Age</b>	6,468	
Age 0 - 4	455	7.03
Age 5 - 9	455	7.03
Age 10 - 14	471	7.28
Age 15 - 17	337	5.21
Age 18 - 20	282	4.36
Age 21 - 24	316	4.89
Age 25 - 34	712	11.01
Age 35 - 44	1,097	16.96
Age 45 - 49	619	9.57
Age 50 - 54	484	7.48
Age 55 - 59	373	5.77
Age 60 - 64	287	4.44
Age 65 - 74	305	4.72
Age 75 - 84	199	3.08
Age 85 and over	76	1.18
<b>2009 Est. Median Age, Male</b>	36.88	
<b>2009 Est. Average Age, Male</b>	35.90	
<b>2009 Est. Female Population by Age</b>	6,873	
Age 0 - 4	429	6.24
Age 5 - 9	441	6.42
Age 10 - 14	467	6.79
Age 15 - 17	323	4.70
Age 18 - 20	250	3.64
Age 21 - 24	323	4.70
Age 25 - 34	729	10.61
Age 35 - 44	1,182	17.20
Age 45 - 49	663	9.65
Age 50 - 54	565	8.22
Age 55 - 59	407	5.92

Description	Total	%
Age 60 - 64	317	4.61
Age 65 - 74	365	5.31
Age 75 - 84	267	3.88
Age 85 and over	145	2.11
<b>2009 Est. Median Age, Female</b>	39.02	
<b>2009 Est. Average Age, Female</b>	38.05	
<b>2009 Est. Population Age 15+ by Marital Status*</b>	10,623	
Total, Never Married	2,251	21.19
Married, Spouse present	6,130	57.70
Married, Spouse absent	267	2.51
Widowed	657	6.18
Divorced	1,318	12.41
Males, Never Married	1,209	11.38
Previously Married	595	5.60
Females, Never Married	1,042	9.81
Previously Married	1,380	12.99
<b>2009 Est. Pop. Age 25+ by Educational Attainment*</b>	8,792	
Less than 9th grade	295	3.36
Some High School, no diploma	883	10.04
High School Graduate (or GED)	2,593	29.49
Some College, no degree	2,114	24.04
Associate Degree	825	9.38
Bachelor's Degree	1,611	18.32
Master's Degree	350	3.98
Professional School Degree	100	1.14
Doctorate Degree	21	0.24
<b>Households</b>		
2014 Projection	5,448	
2009 Estimate	5,095	
2000 Census	4,536	
1990 Census	3,048	
Growth 2009-2014	6.93%	
Growth 2000-2009	12.32%	
Growth 1990-2000	48.82%	
<b>2009 Est. Households by Household Type</b>	5,095	
Family Households	3,731	73.23
Nonfamily Households	1,364	26.77
<b>2009 Est. Group Quarters Population</b>	100	
<b>2009 Households by Ethnicity, Hispanic/Latino</b>	385	7.56
<b>2009 Est. Households by Household Income</b>	5,095	
Income Less than \$15,000	296	5.81
Income \$15,000 - \$24,999	364	7.14
Income \$25,000 - \$34,999	649	12.74
Income \$35,000 - \$49,999	664	13.03
Income \$50,000 - \$74,999	1,295	25.42

Description	Total	%
Income \$75,000 - \$99,999	950	18.65
Income \$100,000 - \$149,999	633	12.42
Income \$150,000 - \$249,999	218	4.28
Income \$250,000 - \$499,999	23	0.45
Income \$500,000 and more	3	0.06
<b>2009 Est. Average Household Income</b>	\$68,797	
<b>2009 Est. Median Household Income</b>	\$61,092	
<b>2009 Est. Per Capita Income</b>	\$26,388	
<b>2009 Est. Household Type, Presence Own Children*</b>	5,095	
Single Male Householder	430	8.44
Single Female Householder	581	11.40
Married-Couple Family, own children	1,404	27.56
Married-Couple Family, no own children	1,488	29.21
Male Householder, own children	122	2.39
Male Householder, no own children	97	1.90
Female Householder, own children	403	7.91
Female Householder, no own children	217	4.26
Nonfamily, Male Householder	217	4.26
Nonfamily, Female Householder	136	2.67
<b>2009 Est. Households by Household Size*</b>	5,095	
1-person household	1,011	19.84
2-person household	1,855	36.41
3-person household	1,015	19.92
4-person household	779	15.29
5-person household	298	5.85
6-person household	104	2.04
7 or more person household	33	0.65
<b>2009 Est. Average Household Size</b>	2.60	
<b>2009 Est. Households by Presence of People*</b>	5,095	
<b>Households with 1 or more People under Age 18:</b>		
Married-Couple Family	1,435	28.16
Other Family, Male Householder	140	2.75
Other Family, Female Householder	434	8.52
Nonfamily, Male Householder	16	0.31
Nonfamily, Female Householder	7	0.14
<b>Households no People under Age 18:</b>		
Married-Couple Family	1,457	28.60
Other Family, Male Householder	79	1.55
Other Family, Female Householder	186	3.65
Nonfamily, Male Householder	631	12.38
Nonfamily, Female Householder	710	13.94
<b>2009 Est. Households by Number of Vehicles*</b>	5,095	
No Vehicles	239	4.69
1 Vehicle	1,910	37.49
2 Vehicles	2,280	44.75
3 Vehicles	556	10.91

Description	Total	%
4 Vehicles	81	1.59
5 or more Vehicles	29	0.57
<b>2009 Est. Average Number of Vehicles*</b>	1.69	
<b>Family Households</b>		
2014 Projection	3,987	
2009 Estimate	3,731	
2000 Census	3,328	
1990 Census	2,314	
Growth 2009-2014	6.86%	
Growth 2000-2009	12.11%	
Growth 1990-2000	43.82%	
<b>2009 Est. Family Households by Household Income</b>	3,731	
Income Less than \$15,000	103	2.76
Income \$15,000 - \$24,999	178	4.77
Income \$25,000 - \$34,999	354	9.49
Income \$35,000 - \$49,999	442	11.85
Income \$50,000 - \$74,999	995	26.67
Income \$75,000 - \$99,999	845	22.65
Income \$100,000 - \$149,999	589	15.79
Income \$150,000 - \$249,999	210	5.63
Income \$250,000 - \$499,999	14	0.38
Income \$500,000 and more	1	0.03
<b>2009 Est. Average Family Household Income</b>	\$76,926	
<b>2009 Est. Median Family Household Income</b>	\$69,804	
<b>2009 Est. Families by Poverty Status*</b>	3,731	
<b>Income At or Above Poverty Level:</b>		
Married-Couple Family, own children	1,467	39.32
Married-Couple Family, no own children	1,372	36.77
Male Householder, own children	145	3.89
Male Householder, no own children	67	1.80
Female Householder, own children	421	11.28
Female Householder, no own children	157	4.21
<b>Income Below Poverty Level:</b>		
Married-Couple Family, own children	27	0.72
Married-Couple Family, no own children	26	0.70
Male Householder, own children	7	0.19
Male Householder, no own children	0	0.00
Female Householder, own children	42	1.13
Female Householder, no own children	0	0.00
<b>2009 Est. Pop Age 16+ by Employment Status*</b>	10,368	
In Armed Forces	0	0.00
Civilian - Employed	7,209	69.53
Civilian - Unemployed	233	2.25
Not in Labor Force	2,926	28.22

Description	Total	%
<b>2009 Est. Civ Employed Pop 16+ Class of Worker*</b>	7,209	
For-Profit Private Workers	5,937	82.36
Non-Profit Private Workers	293	4.06
Local Government Workers	406	5.63
State Government Workers	93	1.29
Federal Government Workers	116	1.61
Self-Emp Workers	364	5.05
Unpaid Family Workers	0	0.00
<b>2009 Est. Civ Employed Pop 16+ by Occupation*</b>	7,209	
Management, Business, and Financial Operations	1,382	19.17
Professional and Related Occupations	1,263	17.52
Service	784	10.88
Sales and Office	2,426	33.65
Farming, Fishing, and Forestry	0	0.00
Construction, Extraction and Maintenance	493	6.84
Production, Transportation and Material Moving	861	11.94
<b>2009 Est. Pop 16+ by Occupation Classification*</b>	7,209	
Blue Collar	1,354	18.78
White Collar	5,059	70.18
Service and Farm	796	11.04
<b>2009 Est. Workers Age 16+, Transportation To Work*</b>	7,121	
Drove Alone	5,984	84.03
Car Pooled	657	9.23
Public Transportation	20	0.28
Walked	163	2.29
Motorcycle	9	0.13
Bicycle	28	0.39
Other Means	51	0.72
Worked at Home	209	2.93
<b>2009 Est. Workers Age 16+ by Travel Time to Work*</b>	6,912	
Less than 15 Minutes	1,828	26.45
15 - 29 Minutes	2,353	34.04
30 - 44 Minutes	1,798	26.01
45 - 59 Minutes	614	8.88
60 or more Minutes	319	4.62
<b>2009 Est. Average Travel Time to Work in Minutes*</b>	27.58	
<b>2009 Est. Tenure of Occupied Housing Units</b>	5,095	
Owner Occupied	3,911	76.76
Renter Occupied	1,184	23.24
<b>2009 Occ Housing Units, Avg Length of Residence</b>	7	
<b>2009 Est. All Owner-Occupied Housing Values</b>	3,911	
Value Less than \$20,000	0	0.00
Value \$20,000 - \$39,999	18	0.46
Value \$40,000 - \$59,999	8	0.20
Value \$60,000 - \$79,999	140	3.58
Value \$80,000 - \$99,999	373	9.54
Value \$100,000 - \$149,999	995	25.44

Description	Total	%
Value \$150,000 - \$199,999	934	23.88
Value \$200,000 - \$299,999	804	20.56
Value \$300,000 - \$399,999	408	10.43
Value \$400,000 - \$499,999	139	3.55
Value \$500,000 - \$749,999	69	1.76
Value \$750,000 - \$999,999	23	0.59
Value \$1,000,000 or more	0	0.00

<b>2009 Est. Median All Owner-Occupied Housing Value</b>	\$172,567
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<b>2009 Est. Housing Units by Units in Structure*</b>		
	5,485	
1 Unit Attached	601	10.96
1 Unit Detached	3,110	56.70
2 Units	78	1.42
3 to 19 Units	937	17.08
20 to 49 Units	163	2.97
50 or More Units	50	0.91
Mobile Home or Trailer	527	9.61
Boat, RV, Van, etc.	19	0.35

<b>2009 Est. Housing Units by Year Structure Built</b>		
	5,485	
Housing Units Built 1999 to 2009	1,182	21.55
Housing Unit Built 1995 to 1998	918	16.74
Housing Unit Built 1990 to 1994	360	6.56
Housing Unit Built 1980 to 1989	2,025	36.92
Housing Unit Built 1970 to 1979	628	11.45
Housing Unit Built 1960 to 1969	113	2.06
Housing Unit Built 1950 to 1959	192	3.50
Housing Unit Built 1940 to 1949	15	0.27
Housing Unit Built 1939 or Earlier	52	0.95

<b>2009 Est. Median Year Structure Built **</b>	1989
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## Business Facts

Business Description	Total Establishment	Total Employees	Employees Per Establishment
<b>Industries (All)</b>	950	11,847	13
Industries (Private Sector)	916	11,106	12
Industries (Government and Non-Profit)*	34	741	22
<b>Agriculture (All)</b>	15	307	21
<b>Mining (All)</b>	0	0	0
<b>Construction (All)</b>	93	1,693	18
<b>Manufacturing (All)</b>	104	2,124	20
<b>Transportation, Communications/Public Utilities</b>	34	220	7
<b>Wholesale Trade (All)</b>	66	738	11
<b>Retail (All Retail)</b>	227	3,027	13

<b>Business Description</b>	<b>Total Establishment</b>	<b>Total Employees</b>	<b>Employees Per Establishment</b>
Building Mats and Garden Supply	15	120	8
General Merchandise Stores	7	606	87
Food Stores	11	188	17
Auto Dealers and Gas Stations	15	83	6
Apparel and Accessory Stores	10	36	4
Home Furniture, Furnishings and Equipment	42	377	9
Eating and Drinking Places	61	1,250	21
Miscellaneous Retail Stores	66	367	6
<b>Finance (All)</b>	<b>76</b>	<b>528</b>	<b>7</b>
Bank, Savings and Lending Institutions	26	161	6
Security and Commodity Brokers	8	60	8
Insurance Carriers and Agencies	17	186	11
Real Estate	24	111	5
Trusts, Holdings and Other Investments	1	10	10
<b>Service (All)</b>	<b>327</b>	<b>3,036</b>	<b>9</b>
Hotel and Other Lodging	5	97	19
Personal Services	74	428	6
Business Services	106	1,187	11
Motion Picture and Amusement	27	163	6
Health Services	44	418	10
Legal Services	9	47	5
Educational Services	12	352	29
Social Services	6	40	7
Misc, Membership Orgs and Nonclassified	44	304	7
<b>Public Administration (All)</b>	<b>8</b>	<b>174</b>	<b>22</b>
CY Population	13,341		
CY Residential Pop per Business	14		
CY Households	5,095		
CY HHs per Businesses	5		

## Executive Summary

The population in this area is estimated to change from 11,910 to 13,341, resulting in a growth of 12.0% between 2000 and the current year. Over the next five years, the population is projected to grow by 6.6%.

The population in the United States is estimated to change from 281,421,906 to 306,624,699, resulting in a growth of 9.0% between 2000 and the current year. Over the next five years, the population is projected to grow by 5.1%.

The current year median age for this population is 38.0, while the average age is 37.0. Five years from now, the median age is projected to be 38.7.

The current year median age for the United States is 36.8, while the average age is 37.6. Five years from now, the median age is projected to be 37.7.

Of this area's current year estimated population:

86.4% are White Alone, 4.0% are Black or African Am. Alone, 0.4% are Am. Indian and Alaska Nat. Alone, 4.2% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 2.0% are Some Other Race, and 2.8% are Two or More Races.

For the entire United States:

72.5% are White Alone, 12.5% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.4% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.7% are Some Other Race, and 2.9% are Two or More Races.

This area's current estimated Hispanic or Latino population is 10.1%, while the United States current estimated Hispanic or Latino population is 15.5%.

The number of households in this area is estimated to change from 4,536 to 5,095, resulting in an increase of 12.3% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 6.9%.

The number of households in the United States is estimated to change from 105,480,101 to 115,306,103, resulting in an increase of 9.3% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.2%.

The average household income is estimated to be \$68,797 for the current year, while the average household income for the United States is estimated to be \$69,376 for the same time frame.

The average household income in this area is projected to increase 10.7% over the next five years, from \$68,797 to \$76,146. The United States is projected to have a 10.3% increase in average household income.

The current year estimated per capita income for this area is \$26,388, compared to an estimate of \$26,410 for the United States as a whole.

For this area, 54.0% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.0% are in the Armed Forces, 69.5% are employed civilians, 2.2% are unemployed civilians, and 28.2% are not in the labor force.

For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.5% are in the Armed Forces, 60.2% are employed civilians, 3.6% are unemployed civilians, and 35.6% are not in the labor force.

For this area, 54.0% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

18.8% have occupation type blue collar, 70.2% are white collar, and 11.0% are Service & farm workers.

For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

23.8% have occupation type blue collar, 60.2% are white collar, and 16.0% are Service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

19.2% are in "Management, Business, and Financial Operations", 17.5% are in "Professional and Related Occupations", 10.9% are in "Service", and 33.7% are in "Sales and Office".

0.0% are in "Farming, Fishing, and Forestry", 6.8% are in "Construction, Extraction, and Maintenance", and 11.9% are in "Production, Transportation, and Material Moving".

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

13.8% are in "Management, Business, and Financial Operations", 20.3% are in "Professional and Related Occupations", 14.6% are in "Service", and 26.7% are in "Sales and Office".

0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.4% are in "Production, Transportation, and Material Moving".

Currently, it is estimated that 5.4% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 18.3% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, and Doctorate Degree, while 15.8% had earned a Bachelor's Degree.

Most of the dwellings in this area (76.8%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (67.1%).

The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (56.7%) for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.8%) for the same year.

The majority of housing units in this area (36.9%) are estimated to have been Housing Unit Built 1980 to 1989 for the current year.

The majority of housing units in the United States (16.2%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.