



## Madeira Beach

Source: 2009 Claritas

### Demographics

Description	Total	%
<b>Population</b>		
2014 Projection	4,411	
2009 Estimate	4,404	
2000 Census	4,511	
1990 Census	4,229	
Growth 2009-2014	0.16%	
Growth 2000-2009	-2.37%	
Growth 1990-2000	6.67%	
<b>2009 Est. Population by Single Race Classification</b>		
White Alone	4,242	96.32
Black or African American Alone	14	0.32
American Indian and Alaska Native Alone	20	0.45
Asian Alone	24	0.54
Native Hawaiian and Other Pacific Islander Alone	1	0.02
Some Other Race Alone	37	0.84
Two or More Races	66	1.50
<b>2009 Est. Population Hispanic or Latino by Origin*</b>		
Not Hispanic or Latino	4,290	97.41
Hispanic or Latino:	114	2.59
Mexican	26	22.81
Puerto Rican	22	19.30
Cuban	32	28.07
All Other Hispanic or Latino	34	29.82
<b>2009 Est. Hispanic or Latino by Single Race Class.</b>		
White Alone	69	60.53
Black or African American Alone	2	1.75
American Indian and Alaska Native Alone	3	2.63
Asian Alone	1	0.88
Native Hawaiian and Other Pacific Islander Alone	1	0.88
Some Other Race Alone	31	27.19
Two or More Races	7	6.14
<b>2009 Est. Pop. Asian Alone Race by Category*</b>		
Chinese, except Taiwanese	0	0.00
Filipino	0	0.00
Japanese	3	12.50
Asian Indian	7	29.17
Korean	4	16.67

Description	Total	%
Vietnamese	4	16.67
Cambodian	0	0.00
Hmong	0	0.00
Laotian	2	8.33
Thai	2	8.33
Other Asian	2	8.33
Two or more Asian categories	0	0.00

<b>2009 Est. Population by Ancestry</b>		
	4,404	
Pop, Arab	11	0.25
Pop, Czech	36	0.82
Pop, Danish	13	0.30
Pop, Dutch	100	2.27
Pop, English	374	8.49
Pop, French (except Basque)	171	3.88
Pop, French Canadian	67	1.52
Pop, German	586	13.31
Pop, Greek	37	0.84
Pop, Hungarian	70	1.59
Pop, Irish	468	10.63
Pop, Italian	414	9.40
Pop, Lithuanian	16	0.36
Pop, United States or American	255	5.79
Pop, Norwegian	25	0.57
Pop, Polish	135	3.07
Pop, Portuguese	19	0.43
Pop, Russian	53	1.20
Pop, Scottish	136	3.09
Pop, Scotch-Irish	107	2.43
Pop, Slovak	24	0.54
Pop, Sub-Saharan African	0	0.00
Pop, Swedish	77	1.75
Pop, Swiss	7	0.16
Pop, Ukrainian	28	0.64
Pop, Welsh	8	0.18
Pop, West Indian (exc Hisp groups)	11	0.25

<b>2009 Est. Population by Ancestry</b>		
Pop, Other ancestries	378	8.58
Pop, Ancestry Unclassified	778	17.67

<b>2009 Est. Pop Age 5+ by Language Spoken At Home</b>		
	4,322	
Speak Only English at Home	4,026	93.15
Speak Asian/Pacific Islander Language at Home	36	0.83
Speak IndoEuropean Language at Home	130	3.01
Speak Spanish at Home	117	2.71
Speak Other Language at Home	13	0.30

<b>2009 Est. Population by Sex</b>		
	4,404	
Male	2,323	52.75
Female	2,081	47.25
Male/Female Ratio	1.12	

<b>2009 Est. Population by Age</b>		
	4,404	
Age 0 - 4	82	1.86

Description	Total	%
Age 5 - 9	102	2.32
Age 10 - 14	111	2.52
Age 15 - 17	52	1.18
Age 18 - 20	64	1.45
Age 21 - 24	81	1.84
Age 25 - 34	346	7.86
Age 35 - 44	599	13.60
Age 45 - 49	546	12.40
Age 50 - 54	538	12.22
Age 55 - 59	516	11.72
Age 60 - 64	409	9.29
Age 65 - 74	529	12.01
Age 75 - 84	306	6.95
Age 85 and over	123	2.79
Age 16 and over	4,088	92.82
Age 18 and over	4,057	92.12
Age 21 and over	3,993	90.67
Age 65 and over	958	21.75
<b>2009 Est. Median Age</b>	52.04	
<b>2009 Est. Average Age</b>	50.52	
<b>2009 Est. Male Population by Age</b>	2,323	
Age 0 - 4	42	1.81
Age 5 - 9	51	2.20
Age 10 - 14	59	2.54
Age 15 - 17	29	1.25
Age 18 - 20	37	1.59
Age 21 - 24	48	2.07
Age 25 - 34	191	8.22
Age 35 - 44	342	14.72
Age 45 - 49	313	13.47
Age 50 - 54	268	11.54
Age 55 - 59	257	11.06
Age 60 - 64	220	9.47
Age 65 - 74	280	12.05
Age 75 - 84	137	5.90
Age 85 and over	49	2.11
<b>2009 Est. Median Age, Male</b>	50.93	
<b>2009 Est. Average Age, Male</b>	49.64	
<b>2009 Est. Female Population by Age</b>	2,081	
Age 0 - 4	40	1.92
Age 5 - 9	51	2.45
Age 10 - 14	52	2.50
Age 15 - 17	23	1.11
Age 18 - 20	27	1.30
Age 21 - 24	33	1.59
Age 25 - 34	155	7.45
Age 35 - 44	257	12.35
Age 45 - 49	233	11.20

Description	Total	%
Age 50 - 54	270	12.97
Age 55 - 59	259	12.45
Age 60 - 64	189	9.08
Age 65 - 74	249	11.97
Age 75 - 84	169	8.12
Age 85 and over	74	3.56
<b>2009 Est. Median Age, Female</b>	53.14	
<b>2009 Est. Average Age, Female</b>	51.50	
<b>2009 Est. Population Age 15+ by Marital Status*</b>	4,109	
Total, Never Married	972	23.66
Married, Spouse present	1,810	44.05
Married, Spouse absent	162	3.94
Widowed	301	7.33
Divorced	864	21.03
Males, Never Married	617	15.02
Previously Married	542	13.19
Females, Never Married	355	8.64
Previously Married	623	15.16
<b>2009 Est. Pop. Age 25+ by Educational Attainment*</b>	3,912	
Less than 9th grade	103	2.63
Some High School, no diploma	398	10.17
High School Graduate (or GED)	982	25.10
Some College, no degree	1,169	29.88
Associate Degree	397	10.15
Bachelor's Degree	625	15.98
Master's Degree	114	2.91
Professional School Degree	74	1.89
Doctorate Degree	50	1.28
<b>Households</b>		
2014 Projection	2,509	
2009 Estimate	2,490	
2000 Census	2,528	
1990 Census	2,232	
Growth 2009-2014	0.76%	
Growth 2000-2009	-1.50%	
Growth 1990-2000	13.26%	
<b>2009 Est. Households by Household Type</b>	2,490	
Family Households	1,104	44.34
Nonfamily Households	1,386	55.66
<b>2009 Est. Group Quarters Population</b>	0	
<b>2009 Households by Ethnicity, Hispanic/Latino</b>	53	2.13
<b>2009 Est. Households by Household Income</b>	2,490	
Income Less than \$15,000	315	12.65
Income \$15,000 - \$24,999	379	15.22

Description	Total	%
Income \$25,000 - \$34,999	308	12.37
Income \$35,000 - \$49,999	313	12.57
Income \$50,000 - \$74,999	468	18.80
Income \$75,000 - \$99,999	242	9.72
Income \$100,000 - \$149,999	249	10.00
Income \$150,000 - \$249,999	135	5.42
Income \$250,000 - \$499,999	48	1.93
Income \$500,000 and more	33	1.33
<b>2009 Est. Average Household Income</b>	\$70,269	
<b>2009 Est. Median Household Income</b>	\$46,632	
<b>2009 Est. Per Capita Income</b>	\$39,730	
<b>2009 Est. Household Type, Presence Own Children*</b>	2,490	
Single Male Householder	589	23.65
Single Female Householder	490	19.68
Married-Couple Family, own children	132	5.30
Married-Couple Family, no own children	753	30.24
Male Householder, own children	35	1.41
Male Householder, no own children	45	1.81
Female Householder, own children	59	2.37
Female Householder, no own children	80	3.21
Nonfamily, Male Householder	182	7.31
Nonfamily, Female Householder	125	5.02
<b>2009 Est. Households by Household Size*</b>	2,490	
1-person household	1,079	43.33
2-person household	1,077	43.25
3-person household	218	8.76
4-person household	81	3.25
5-person household	22	0.88
6-person household	9	0.36
7 or more person household	4	0.16
<b>2009 Est. Average Household Size</b>	1.77	
<b>2009 Est. Households by Presence of People*</b>	2,490	
<b>Households with 1 or more People under Age 18:</b>		
Married-Couple Family	147	5.90
Other Family, Male Householder	35	1.41
Other Family, Female Householder	68	2.73
Nonfamily, Male Householder	6	0.24
Nonfamily, Female Householder	3	0.12
<b>Households no People under Age 18:</b>		
Married-Couple Family	738	29.64
Other Family, Male Householder	45	1.81
Other Family, Female Householder	71	2.85
Nonfamily, Male Householder	765	30.72
Nonfamily, Female Householder	612	24.58
<b>2009 Est. Households by Number of Vehicles*</b>	2,490	
No Vehicles	200	8.03

Description	Total	%
1 Vehicle	1,325	53.21
2 Vehicles	768	30.84
3 Vehicles	172	6.91
4 Vehicles	17	0.68
5 or more Vehicles	8	0.32
<b>2009 Est. Average Number of Vehicles*</b>	1.40	
<b>Family Households</b>		
2014 Projection	1,113	
2009 Estimate	1,104	
2000 Census	1,122	
1990 Census	1,119	
Growth 2009-2014	0.82%	
Growth 2000-2009	-1.60%	
Growth 1990-2000	0.27%	
<b>2009 Est. Family Households by Household Income</b>	1,104	
Income Less than \$15,000	63	5.71
Income \$15,000 - \$24,999	93	8.42
Income \$25,000 - \$34,999	84	7.61
Income \$35,000 - \$49,999	141	12.77
Income \$50,000 - \$74,999	258	23.37
Income \$75,000 - \$99,999	149	13.50
Income \$100,000 - \$149,999	147	13.32
Income \$150,000 - \$249,999	107	9.69
Income \$250,000 - \$499,999	39	3.53
Income \$500,000 and more	23	2.08
<b>2009 Est. Average Family Household Income</b>	\$95,530	
<b>2009 Est. Median Family Household Income</b>	\$66,554	
<b>2009 Est. Families by Poverty Status*</b>	1,104	
<b>Income At or Above Poverty Level:</b>		
Married-Couple Family, own children	125	11.32
Married-Couple Family, no own children	729	66.03
Male Householder, own children	33	2.99
Male Householder, no own children	46	4.17
Female Householder, own children	37	3.35
Female Householder, no own children	63	5.71
<b>Income Below Poverty Level:</b>		
Married-Couple Family, own children	0	0.00
Married-Couple Family, no own children	31	2.81
Male Householder, own children	0	0.00
Male Householder, no own children	1	0.09
Female Householder, own children	33	2.99
Female Householder, no own children	6	0.54
<b>2009 Est. Pop Age 16+ by Employment Status*</b>	4,088	
In Armed Forces	2	0.05
Civilian - Employed	2,421	59.22
Civilian - Unemployed	112	2.74
Not in Labor Force	1,553	37.99

Description	Total	%
<b>2009 Est. Civ Employed Pop 16+ Class of Worker*</b>	2,421	
For-Profit Private Workers	2,044	84.43
Non-Profit Private Workers	75	3.10
Local Government Workers	69	2.85
State Government Workers	0	0.00
Federal Government Workers	40	1.65
Self-Emp Workers	181	7.48
Unpaid Family Workers	12	0.50
<b>2009 Est. Civ Employed Pop 16+ by Occupation*</b>	2,421	
Management, Business, and Financial Operations	436	18.01
Professional and Related Occupations	295	12.19
Service	537	22.18
Sales and Office	702	29.00
Farming, Fishing, and Forestry	17	0.70
Construction, Extraction and Maintenance	260	10.74
Production, Transportation and Material Moving	174	7.19
<b>2009 Est. Pop 16+ by Occupation Classification*</b>	2,421	
Blue Collar	434	17.93
White Collar	1,433	59.19
Service and Farm	554	22.88
<b>2009 Est. Workers Age 16+, Transportation To Work*</b>	2,369	
Drove Alone	1,650	69.65
Car Pooled	348	14.69
Public Transportation	40	1.69
Walked	89	3.76
Motorcycle	0	0.00
Bicycle	45	1.90
Other Means	25	1.06
Worked at Home	172	7.26
<b>2009 Est. Workers Age 16+ by Travel Time to Work*</b>	2,197	
Less than 15 Minutes	650	29.59
15 - 29 Minutes	752	34.23
30 - 44 Minutes	579	26.35
45 - 59 Minutes	138	6.28
60 or more Minutes	78	3.55
<b>2009 Est. Average Travel Time to Work in Minutes*</b>	25.65	
<b>2009 Est. Tenure of Occupied Housing Units</b>	2,490	
Owner Occupied	1,422	57.11
Renter Occupied	1,068	42.89
<b>2009 Occ Housing Units, Avg Length of Residence</b>	8	
<b>2009 Est. All Owner-Occupied Housing Values</b>	1,422	
Value Less than \$20,000	0	0.00
Value \$20,000 - \$39,999	8	0.56
Value \$40,000 - \$59,999	2	0.14
Value \$60,000 - \$79,999	8	0.56
Value \$80,000 - \$99,999	6	0.42
Value \$100,000 - \$149,999	73	5.13

Description	Total	%
Value \$150,000 - \$199,999	161	11.32
Value \$200,000 - \$299,999	302	21.24
Value \$300,000 - \$399,999	401	28.20
Value \$400,000 - \$499,999	193	13.57
Value \$500,000 - \$749,999	164	11.53
Value \$750,000 - \$999,999	48	3.38
Value \$1,000,000 or more	56	3.94

<b>2009 Est. Median All Owner-Occupied Housing Value</b>	\$337,687
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<b>2009 Est. Housing Units by Units in Structure*</b>		
	4,113	
1 Unit Attached	101	2.46
1 Unit Detached	1,338	32.53
2 Units	425	10.33
3 to 19 Units	1,122	27.28
20 to 49 Units	500	12.16
50 or More Units	605	14.71
Mobile Home or Trailer	10	0.24
Boat, RV, Van, etc.	12	0.29

<b>2009 Est. Housing Units by Year Structure Built</b>		
	4,113	
Housing Units Built 1999 to 2009	298	7.25
Housing Unit Built 1995 to 1998	70	1.70
Housing Unit Built 1990 to 1994	37	0.90
Housing Unit Built 1980 to 1989	697	16.95
Housing Unit Built 1970 to 1979	779	18.94
Housing Unit Built 1960 to 1969	633	15.39
Housing Unit Built 1950 to 1959	1,098	26.70
Housing Unit Built 1940 to 1949	348	8.46
Housing Unit Built 1939 or Earlier	153	3.72

<b>2009 Est. Median Year Structure Built **</b>	1967
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## Business Facts

Business Description	Total Establishment	Total Employees	Employees Per Establishment
<b>Industries (All)</b>	338	2,808	8
Industries (Private Sector)	322	2,603	8
Industries (Government and Non-Profit)*	16	205	13
<b>Agriculture (All)</b>	0	0	0
<b>Mining (All)</b>	0	0	0
<b>Construction (All)</b>	17	97	6
<b>Manufacturing (All)</b>	7	23	3
<b>Transportation, Communications/Public Utilities</b>	8	63	8
<b>Wholesale Trade (All)</b>	12	67	6
<b>Retail (All Retail)</b>	117	1,522	13

<b>Business Description</b>	<b>Total Establishment</b>	<b>Total Employees</b>	<b>Employees Per Establishment</b>
Building Mats and Garden Supply	0	0	0
General Merchandise Stores	2	20	10
Food Stores	7	396	57
Auto Dealers and Gas Stations	6	26	4
Apparel and Accessory Stores	17	193	11
Home Furniture, Furnishings and Equipment	3	6	2
Eating and Drinking Places	36	691	19
Miscellaneous Retail Stores	46	190	4
<b>Finance (All)</b>	<b>63</b>	<b>488</b>	<b>8</b>
Bank, Savings and Lending Institutions	4	32	8
Security and Commodity Brokers	1	3	3
Insurance Carriers and Agencies	6	14	2
Real Estate	51	432	9
Trusts, Holdings and Other Investments	1	7	7
<b>Service (All)</b>	<b>110</b>	<b>511</b>	<b>5</b>
Hotel and Other Lodging	15	63	4
Personal Services	23	56	2
Business Services	20	48	2
Motion Picture and Amusement	16	95	6
Health Services	8	40	5
Legal Services	2	3	2
Educational Services	2	111	56
Social Services	2	13	7
Misc, Membership Orgs and Nonclassified	22	82	4
<b>Public Administration (All)</b>	<b>4</b>	<b>37</b>	<b>9</b>
CY Population	4,404		
CY Residential Pop per Business	13		
CY Households	2,490		
CY HHs per Businesses	7		

## Executive Summary

The population in this area is estimated to change from 4,511 to 4,404, resulting in a decline of -2.4% between 2000 and the current year. Over the next five years, the population is projected to grow by 0.2%.

The population in the United States is estimated to change from 281,421,906 to 306,624,699, resulting in a growth of 9.0% between 2000 and the current year. Over the next five years, the population is projected to grow by 5.1%.

The current year median age for this population is 52.0, while the average age is 50.5. Five years from now, the median age is projected to be 54.3.

The current year median age for the United States is 36.8, while the average age is 37.6. Five years from now, the median age is projected to be 37.7.

Of this area's current year estimated population:

96.3% are White Alone, 0.3% are Black or African Am. Alone, 0.5% are Am. Indian and Alaska Nat. Alone, 0.5% are Asian Alone, 0.0% are Nat. Hawaiian and Other Pacific Isl. Alone, 0.8% are Some Other Race, and 1.5% are Two or More Races.

For the entire United States:

72.5% are White Alone, 12.5% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.4% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.7% are Some Other Race, and 2.9% are Two or More Races.

This area's current estimated Hispanic or Latino population is 2.6%, while the United States current estimated Hispanic or Latino population is 15.5%.

The number of households in this area is estimated to change from 2,528 to 2,490, resulting in a decrease of -1.5% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 0.8%.

The number of households in the United States is estimated to change from 105,480,101 to 115,306,103, resulting in an increase of 9.3% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.2%.

The average household income is estimated to be \$70,269 for the current year, while the average household income for the United States is estimated to be \$69,376 for the same time frame.

The average household income in this area is projected to increase 10.4% over the next five years, from \$70,269 to \$77,551. The United States is projected to have a 10.3% increase in average household income.

The current year estimated per capita income for this area is \$39,730, compared to an estimate of \$26,410 for the United States as a whole.

For this area, 55.0% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.0% are in the Armed Forces, 59.2% are employed civilians, 2.7% are unemployed civilians, and 38.0% are not in the labor force.

For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.5% are in the Armed Forces, 60.2% are employed civilians, 3.6% are unemployed civilians, and 35.6% are not in the labor force.

For this area, 55.0% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

17.9% have occupation type blue collar, 59.2% are white collar, and 22.9% are Service & farm workers.

For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

23.8% have occupation type blue collar, 60.2% are white collar, and 16.0% are Service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

18.0% are in "Management, Business, and Financial Operations", 12.2% are in "Professional and Related Occupations", 22.2% are in "Service", and 29.0% are in "Sales and Office".

0.7% are in "Farming, Fishing, and Forestry", 10.7% are in "Construction, Extraction, and Maintenance", and 7.2% are in "Production, Transportation, and Material Moving".

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

13.8% are in "Management, Business, and Financial Operations", 20.3% are in "Professional and Related Occupations", 14.6% are in "Service", and 26.7% are in "Sales and Office".

0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.4% are in "Production, Transportation, and Material Moving".

Currently, it is estimated that 6.1% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 16.0% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, and Doctorate Degree, while 15.8% had earned a Bachelor's Degree.

Most of the dwellings in this area (57.1%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (67.1%).

The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (32.5%) for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.8%) for the same year.

The majority of housing units in this area (26.7%) are estimated to have been Housing Unit Built 1950 to 1959 for the current year.

The majority of housing units in the United States (16.2%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.