



Dunedin

Source: 2009 Claritas

Demographics

Description	Total	%
Population		
2014 Projection	37,041	
2009 Estimate	36,277	
2000 Census	35,691	
1990 Census	34,496	
Growth 2009-2014	2.11%	
Growth 2000-2009	1.64%	
Growth 1990-2000	3.46%	
2009 Est. Population by Single Race Classification		
White Alone	33,609	92.65
Black or African American Alone	1,009	2.78
American Indian and Alaska Native Alone	107	0.29
Asian Alone	604	1.66
Native Hawaiian and Other Pacific Islander Alone	20	0.06
Some Other Race Alone	365	1.01
Two or More Races	563	1.55
2009 Est. Population Hispanic or Latino by Origin*		
Not Hispanic or Latino	34,394	94.81
Hispanic or Latino:	1,883	5.19
Mexican	419	22.25
Puerto Rican	467	24.80
Cuban	235	12.48
All Other Hispanic or Latino	762	40.47
2009 Est. Hispanic or Latino by Single Race Class.		
White Alone	1,336	70.95
Black or African American Alone	38	2.02
American Indian and Alaska Native Alone	24	1.27
Asian Alone	0	0.00
Native Hawaiian and Other Pacific Islander Alone	2	0.11
Some Other Race Alone	341	18.11
Two or More Races	142	7.54
2009 Est. Pop. Asian Alone Race by Category*		
Chinese, except Taiwanese	104	17.22
Filipino	126	20.86
Japanese	31	5.13
Asian Indian	218	36.09
Korean	19	3.15

Description	Total	%
Vietnamese	22	3.64
Cambodian	1	0.17
Hmong	0	0.00
Laotian	14	2.32
Thai	27	4.47
Other Asian	32	5.30
Two or more Asian categories	10	1.66

2009 Est. Population by Ancestry		
	36,277	
Pop, Arab	125	0.34
Pop, Czech	153	0.42
Pop, Danish	105	0.29
Pop, Dutch	442	1.22
Pop, English	3,699	10.20
Pop, French (except Basque)	835	2.30
Pop, French Canadian	476	1.31
Pop, German	5,027	13.86
Pop, Greek	616	1.70
Pop, Hungarian	204	0.56
Pop, Irish	4,307	11.87
Pop, Italian	3,196	8.81
Pop, Lithuanian	81	0.22
Pop, United States or American	1,699	4.68
Pop, Norwegian	383	1.06
Pop, Polish	1,082	2.98
Pop, Portuguese	90	0.25
Pop, Russian	311	0.86
Pop, Scottish	1,046	2.88
Pop, Scotch-Irish	785	2.16
Pop, Slovak	91	0.25
Pop, Sub-Saharan African	51	0.14
Pop, Swedish	473	1.30
Pop, Swiss	57	0.16
Pop, Ukrainian	148	0.41
Pop, Welsh	235	0.65
Pop, West Indian (exc Hisp groups)	271	0.75

2009 Est. Population by Ancestry		
Pop, Other ancestries	4,554	12.55
Pop, Ancestry Unclassified	5,735	15.81

2009 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	31,507	90.28
Speak Asian/Pacific Islander Language at Home	217	0.62
Speak IndoEuropean Language at Home	2,024	5.80
Speak Spanish at Home	1,063	3.05
Speak Other Language at Home	88	0.25

2009 Est. Population by Sex		
Male	16,808	46.33
Female	19,469	53.67
Male/Female Ratio	0.86	

2009 Est. Population by Age		
Age 0 - 4	1,378	3.80

Description	Total	%
Age 5 - 9	1,455	4.01
Age 10 - 14	1,548	4.27
Age 15 - 17	1,026	2.83
Age 18 - 20	928	2.56
Age 21 - 24	1,291	3.56
Age 25 - 34	3,290	9.07
Age 35 - 44	4,249	11.71
Age 45 - 49	2,559	7.05
Age 50 - 54	2,752	7.59
Age 55 - 59	2,772	7.64
Age 60 - 64	2,696	7.43
Age 65 - 74	4,282	11.80
Age 75 - 84	3,738	10.30
Age 85 and over	2,313	6.38
Age 16 and over	31,534	86.93
Age 18 and over	30,870	85.10
Age 21 and over	29,942	82.54
Age 65 and over	10,333	28.48
2009 Est. Median Age	50.75	
2009 Est. Average Age	48.69	
2009 Est. Male Population by Age	16,808	
Age 0 - 4	706	4.20
Age 5 - 9	738	4.39
Age 10 - 14	790	4.70
Age 15 - 17	524	3.12
Age 18 - 20	510	3.03
Age 21 - 24	641	3.81
Age 25 - 34	1,679	9.99
Age 35 - 44	2,110	12.55
Age 45 - 49	1,207	7.18
Age 50 - 54	1,306	7.77
Age 55 - 59	1,255	7.47
Age 60 - 64	1,229	7.31
Age 65 - 74	1,856	11.04
Age 75 - 84	1,516	9.02
Age 85 and over	741	4.41
2009 Est. Median Age, Male	47.92	
2009 Est. Average Age, Male	46.24	
2009 Est. Female Population by Age	19,469	
Age 0 - 4	672	3.45
Age 5 - 9	717	3.68
Age 10 - 14	758	3.89
Age 15 - 17	502	2.58
Age 18 - 20	418	2.15
Age 21 - 24	650	3.34
Age 25 - 34	1,611	8.27
Age 35 - 44	2,139	10.99
Age 45 - 49	1,352	6.94

Description	Total	%
Age 50 - 54	1,446	7.43
Age 55 - 59	1,517	7.79
Age 60 - 64	1,467	7.54
Age 65 - 74	2,426	12.46
Age 75 - 84	2,222	11.41
Age 85 and over	1,572	8.07
2009 Est. Median Age, Female	53.17	
2009 Est. Average Age, Female	50.81	
2009 Est. Population Age 15+ by Marital Status*	31,896	
Total, Never Married	5,927	18.58
Married, Spouse present	16,016	50.21
Married, Spouse absent	1,207	3.78
Widowed	4,006	12.56
Divorced	4,740	14.86
Males, Never Married	3,368	10.56
Previously Married	2,382	7.47
Females, Never Married	2,559	8.02
Previously Married	6,364	19.95
2009 Est. Pop. Age 25+ by Educational Attainment*	28,651	
Less than 9th grade	937	3.27
Some High School, no diploma	2,902	10.13
High School Graduate (or GED)	8,251	28.80
Some College, no degree	7,918	27.64
Associate Degree	2,230	7.78
Bachelor's Degree	4,380	15.29
Master's Degree	1,352	4.72
Professional School Degree	584	2.04
Doctorate Degree	97	0.34
Households		
2014 Projection	18,099	
2009 Estimate	17,641	
2000 Census	17,258	
1990 Census	16,079	
Growth 2009-2014	2.60%	
Growth 2000-2009	2.22%	
Growth 1990-2000	7.33%	
2009 Est. Households by Household Type	17,641	
Family Households	9,738	55.20
Nonfamily Households	7,903	44.80
2009 Est. Group Quarters Population	959	
2009 Households by Ethnicity, Hispanic/Latino	690	3.91
2009 Est. Households by Household Income	17,641	
Income Less than \$15,000	2,314	13.12
Income \$15,000 - \$24,999	2,579	14.62

Description	Total	%
Income \$25,000 - \$34,999	2,472	14.01
Income \$35,000 - \$49,999	2,701	15.31
Income \$50,000 - \$74,999	3,283	18.61
Income \$75,000 - \$99,999	1,846	10.46
Income \$100,000 - \$149,999	1,635	9.27
Income \$150,000 - \$249,999	579	3.28
Income \$250,000 - \$499,999	164	0.93
Income \$500,000 and more	68	0.39
2009 Est. Average Household Income	\$58,231	
2009 Est. Median Household Income	\$43,083	
2009 Est. Per Capita Income	\$28,958	
2009 Est. Household Type, Presence Own Children*	17,641	
Single Male Householder	2,373	13.45
Single Female Householder	4,404	24.96
Married-Couple Family, own children	2,125	12.05
Married-Couple Family, no own children	5,624	31.88
Male Householder, own children	217	1.23
Male Householder, no own children	236	1.34
Female Householder, own children	835	4.73
Female Householder, no own children	701	3.97
Nonfamily, Male Householder	646	3.66
Nonfamily, Female Householder	480	2.72
2009 Est. Households by Household Size*	17,641	
1-person household	6,777	38.42
2-person household	6,863	38.90
3-person household	2,074	11.76
4-person household	1,285	7.28
5-person household	481	2.73
6-person household	125	0.71
7 or more person household	36	0.20
2009 Est. Average Household Size	2.00	
2009 Est. Households by Presence of People*	17,641	
Households with 1 or more People under Age 18:		
Married-Couple Family	2,214	12.55
Other Family, Male Householder	240	1.36
Other Family, Female Householder	923	5.23
Nonfamily, Male Householder	48	0.27
Nonfamily, Female Householder	11	0.06
Households no People under Age 18:		
Married-Couple Family	5,535	31.38
Other Family, Male Householder	213	1.21
Other Family, Female Householder	613	3.47
Nonfamily, Male Householder	2,971	16.84
Nonfamily, Female Householder	4,873	27.62
2009 Est. Households by Number of Vehicles*	17,641	
No Vehicles	1,577	8.94

1 Vehicle	9,054	51.32
Description	Total	%
2 Vehicles	5,525	31.32
3 Vehicles	1,277	7.24
4 Vehicles	142	0.80
5 or more Vehicles	66	0.37

2009 Est. Average Number of Vehicles*	1.41
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Family Households	
2014 Projection	9,977
2009 Estimate	9,738
2000 Census	9,546
1990 Census	9,842
Growth 2009-2014	2.45%
Growth 2000-2009	2.01%
Growth 1990-2000	-3.01%

2009 Est. Family Households by Household Income	9,738	
Income Less than \$15,000	502	5.16
Income \$15,000 - \$24,999	808	8.30
Income \$25,000 - \$34,999	1,051	10.79
Income \$35,000 - \$49,999	1,590	16.33
Income \$50,000 - \$74,999	2,235	22.95
Income \$75,000 - \$99,999	1,596	16.39
Income \$100,000 - \$149,999	1,243	12.76
Income \$150,000 - \$249,999	514	5.28
Income \$250,000 - \$499,999	145	1.49
Income \$500,000 and more	54	0.55

2009 Est. Average Family Household Income	\$74,657
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2009 Est. Median Family Household Income	\$60,269
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2009 Est. Families by Poverty Status*	9,738	
Income At or Above Poverty Level:		
Married-Couple Family, own children	2,144	22.02
Married-Couple Family, no own children	5,402	55.47
Male Householder, own children	263	2.70
Male Householder, no own children	141	1.45
Female Householder, own children	764	7.85
Female Householder, no own children	563	5.78

Income Below Poverty Level:		
Married-Couple Family, own children	75	0.77
Married-Couple Family, no own children	128	1.31
Male Householder, own children	42	0.43
Male Householder, no own children	7	0.07
Female Householder, own children	150	1.54
Female Householder, no own children	59	0.61

2009 Est. Pop Age 16+ by Employment Status*	31,534	
In Armed Forces	8	0.03
Civilian - Employed	16,316	51.74
Civilian - Unemployed	611	1.94
Not in Labor Force	14,599	46.30

Description	Total	%
2009 Est. Civ Employed Pop 16+ Class of Worker*	16,316	
For-Profit Private Workers	12,158	74.52
Non-Profit Private Workers	1,163	7.13
Local Government Workers	1,270	7.78
State Government Workers	338	2.07
Federal Government Workers	235	1.44
Self-Emp Workers	1,090	6.68
Unpaid Family Workers	62	0.38
2009 Est. Civ Employed Pop 16+ by Occupation*	16,316	
Management, Business, and Financial Operations	2,487	15.24
Professional and Related Occupations	3,304	20.25
Service	2,662	16.32
Sales and Office	5,388	33.02
Farming, Fishing, and Forestry	45	0.28
Construction, Extraction and Maintenance	1,240	7.60
Production, Transportation and Material Moving	1,190	7.29
2009 Est. Pop 16+ by Occupation Classification*	16,316	
Blue Collar	2,430	14.89
White Collar	11,179	68.52
Service and Farm	2,707	16.59
2009 Est. Workers Age 16+, Transportation To Work*	16,018	
Drove Alone	13,018	81.27
Car Pooled	1,592	9.94
Public Transportation	184	1.15
Walked	340	2.12
Motorcycle	10	0.06
Bicycle	141	0.88
Other Means	111	0.69
Worked at Home	622	3.88
2009 Est. Workers Age 16+ by Travel Time to Work*	15,396	
Less than 15 Minutes	4,820	31.31
15 - 29 Minutes	5,597	36.35
30 - 44 Minutes	3,105	20.17
45 - 59 Minutes	1,047	6.80
60 or more Minutes	827	5.37
2009 Est. Average Travel Time to Work in Minutes*	25.59	
2009 Est. Tenure of Occupied Housing Units	17,641	
Owner Occupied	12,623	71.55
Renter Occupied	5,018	28.45
2009 Occ Housing Units, Avg Length of Residence	9	
2009 Est. All Owner-Occupied Housing Values	12,623	
Value Less than \$20,000	412	3.26
Value \$20,000 - \$39,999	358	2.84
Value \$40,000 - \$59,999	448	3.55
Value \$60,000 - \$79,999	779	6.17
Value \$80,000 - \$99,999	744	5.89
Value \$100,000 - \$149,999	2,801	22.19

Description	Total	%
Value \$150,000 - \$199,999	3,057	24.22
Value \$200,000 - \$299,999	2,322	18.39
Value \$300,000 - \$399,999	775	6.14
Value \$400,000 - \$499,999	436	3.45
Value \$500,000 - \$749,999	328	2.60
Value \$750,000 - \$999,999	95	0.75
Value \$1,000,000 or more	68	0.54

2009 Est. Median All Owner-Occupied Housing Value	\$162,590
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2009 Est. Housing Units by Units in Structure*		
	20,869	
1 Unit Attached	1,693	8.11
1 Unit Detached	9,642	46.20
2 Units	703	3.37
3 to 19 Units	3,903	18.70
20 to 49 Units	1,878	9.00
50 or More Units	1,116	5.35
Mobile Home or Trailer	1,934	9.27
Boat, RV, Van, etc.	0	0.00

2009 Est. Housing Units by Year Structure Built		
	20,869	
Housing Units Built 1999 to 2009	1,502	7.20
Housing Unit Built 1995 to 1998	445	2.13
Housing Unit Built 1990 to 1994	849	4.07
Housing Unit Built 1980 to 1989	4,184	20.05
Housing Unit Built 1970 to 1979	6,502	31.16
Housing Unit Built 1960 to 1969	3,909	18.73
Housing Unit Built 1950 to 1959	2,489	11.93
Housing Unit Built 1940 to 1949	501	2.40
Housing Unit Built 1939 or Earlier	488	2.34

2009 Est. Median Year Structure Built **	1975
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Business Facts

Business Description	Total Establishment	Total Employees	Employees Per Establishment
Industries (All)	1,645	16,858	10
Industries (Private Sector)	1,487	14,570	10
Industries (Government and Non-Profit)*	158	2,288	15
Agriculture (All)	44	236	5
Mining (All)	0	0	0
Construction (All)	98	477	5
Manufacturing (All)	36	327	9
Transportation, Communications/Public Utilities	43	287	7
Wholesale Trade (All)	38	201	5
Retail (All Retail)	356	3,797	11

Business Description	Total Establishment	Total Employees	Employees Per Establishment
Building Mats and Garden Supply	24	528	22
General Merchandise Stores	8	51	6
Food Stores	26	575	22
Auto Dealers and Gas Stations	35	356	10
Apparel and Accessory Stores	15	27	2
Home Furniture, Furnishings and Equipment	34	147	4
Eating and Drinking Places	110	1,506	14
Miscellaneous Retail Stores	104	607	6
Finance (All)	200	1,052	5
Bank, Savings and Lending Institutions	41	269	7
Security and Commodity Brokers	30	146	5
Insurance Carriers and Agencies	34	161	5
Real Estate	95	476	5
Trusts, Holdings and Other Investments	0	0	0
Service (All)	784	9,614	12
Hotel and Other Lodging	9	166	18
Personal Services	192	674	4
Business Services	159	1,415	9
Motion Picture and Amusement	58	464	8
Health Services	157	5,166	33
Legal Services	51	174	3
Educational Services	25	890	36
Social Services	37	297	8
Misc, Membership Orgs and Nonclassified	96	368	4
Public Administration (All)	46	867	19
CY Population	36,277		
CY Residential Pop per Business	22		
CY Households	17,641		
CY HHs per Businesses	11		

Executive Summary

The population in this area is estimated to change from 35,691 to 36,277, resulting in a growth of 1.6% between 2000 and the current year. Over the next five years, the population is projected to grow by 2.1%.

The population in the United States is estimated to change from 281,421,906 to 306,624,699, resulting in a growth of 9.0% between 2000 and the current year. Over the next five years, the population is projected to grow by 5.1%.

The current year median age for this population is 50.8, while the average age is 48.7. Five years from now, the median age is projected to be 52.9.

The current year median age for the United States is 36.8, while the average age is 37.6. Five years from now, the median age is projected to be 37.7.

Of this area's current year estimated population:

92.6% are White Alone, 2.8% are Black or African Am. Alone, 0.3% are Am. Indian and Alaska Nat. Alone, 1.7% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 1.0% are Some Other Race, and 1.6% are Two or More Races.

For the entire United States:

72.5% are White Alone, 12.5% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.4% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.7% are Some Other Race, and 2.9% are Two or More Races.

This area's current estimated Hispanic or Latino population is 5.2%, while the United States current estimated Hispanic or Latino population is 15.5%.

The number of households in this area is estimated to change from 17,258 to 17,641, resulting in an increase of 2.2% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 2.6%.

The number of households in the United States is estimated to change from 105,480,101 to 115,306,103, resulting in an increase of 9.3% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.2%.

The average household income is estimated to be \$58,231 for the current year, while the average household income for the United States is estimated to be \$69,376 for the same time frame.

The average household income in this area is projected to increase 9.9% over the next five years, from \$58,231 to \$64,009. The United States is projected to have a 10.3% increase in average household income.

The current year estimated per capita income for this area is \$28,958, compared to an estimate of \$26,410 for the United States as a whole.

For this area, 45.0% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.0% are in the Armed Forces, 51.7% are employed civilians, 1.9% are unemployed civilians, and 46.3% are not in the labor force.

For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.5% are in the Armed Forces, 60.2% are employed civilians, 3.6% are unemployed civilians, and 35.6% are not in the labor force.

For this area, 45.0% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

14.9% have occupation type blue collar, 68.5% are white collar, and 16.6% are Service & farm workers.

For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

23.8% have occupation type blue collar, 60.2% are white collar, and 16.0% are Service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

15.2% are in "Management, Business, and Financial Operations", 20.3% are in "Professional and Related Occupations", 16.3% are in "Service", and 33.0% are in "Sales and Office".

0.3% are in "Farming, Fishing, and Forestry", 7.6% are in "Construction, Extraction, and Maintenance", and 7.3% are in "Production, Transportation, and Material Moving".

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

13.8% are in "Management, Business, and Financial Operations", 20.3% are in "Professional and Related Occupations", 14.6% are in "Service", and 26.7% are in "Sales and Office".

0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.4% are in "Production, Transportation, and Material Moving".

Currently, it is estimated that 7.1% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 15.3% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, and Doctorate Degree, while 15.8% had earned a Bachelor's Degree.

Most of the dwellings in this area (71.6%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (67.1%).

The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (46.2%) for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.8%) for the same year.

The majority of housing units in this area (31.2%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

The majority of housing units in the United States (16.2%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.